

SPONSOR "OUR HOMETOWN"

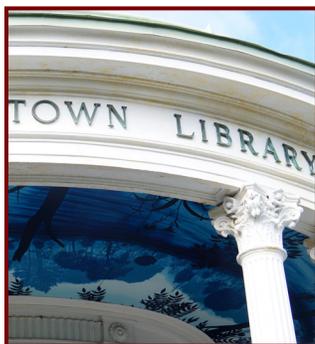


OUR HOMETOWN is a series produced by New Hampshire Public Television that explores the people, places, culture and history of New Hampshire's towns and cities - through those who live there.

Each 30-minute OUR HOMETOWN episode tells the story of one of New Hampshire's towns or cities through the voices and images of those who live in, love and know their hometown. The series premiered in March 2015, featuring the people and stories of Peterborough. Episodes about Colebrook, Stratham and Wolfeboro followed. Next, our producers are headed to Milford and Littleton!

Produced in partnership with each community, NHPTV engages residents in identifying their unique stories, and helping tell them for television. The stories are recorded and edited into a 30-minute television program. The program and all the stories recorded are available online. The series is hosted by New Hampshire author and storyteller Rebecca Rule.

Prior to the broadcast of each episode, there's a community screening of the program in the featured town for participants and sponsors.



PRAISE FOR OUR HOMETOWN

"This is a most outstanding NHPTV production and the best argument for why New Hampshire needs its own PBS station...This program is designed to showcase our pride in our small community."

The **OUR HOMETOWN** series is supported by local businesses, organizations and residents. The cost to record, edit, archive, and produce each 30-minute program and its website is \$30,000.

YOUR SPONSORSHIP BENEFITS

- Help us share your town's story
- Create a lasting memory of your town for generations to come
- Receive in-program production credit
- Receive credit on the OUR HOMETOWN website
- Receive credit on e-messaging and press releases about the program

***No One Knows Your Hometown Like You.
Support Our Hometown***



SPONSOR "OUR HOMETOWN"



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TOWN HALL LEVEL

- Credit (audio and logo) at the beginning and end of OUR HOMETOWN (30-minute program)
- Additional 15-second spot, run-of-schedule, recognizing support
- Logo on OUR HOMETOWN website
- Tile ad on OUR HOMETOWN website

Sponsorship \$10,000

MAIN STREET LEVEL

- Credit (audio and font) at the beginning and end of OUR HOMETOWN (30-minute program)
- Logo on OUR HOMETOWN website
- Tile ad on OUR HOMETOWN website

Sponsorship \$5,000

TOWN SQUARE LEVEL

- Credit (audio and font) at the beginning and end of OUR HOMETOWN (30-minute program)
- Logo on OUR HOMETOWN website

Sponsorship \$3,000

BANDSTAND LEVEL

- Credit (font) at the beginning and end of OUR HOMETOWN (30-minute program)
- Recognition on OUR HOMETOWN website

Sponsorship \$1,000

