OUTDOOR ADVENTURERS OF ALL AGES LOVE WINDOWS TO THE WILD!

Attracting tens of thousands of viewers, WINDOWS TO THE WILD is New Hampshire PBS’ most watched local program. The show attracts a broad audience of viewers ages 25+ and also airs on neighboring PBS stations in Vermont, Maine and Massachusetts. Each week, host and octogenarian, Willem Lange shares his love of the outdoors with viewers as he hikes, paddles and explores New England’s wild places.

WINDOW TO THE WILD can be experienced on multiple platforms including on-air, online at nhpbs.org/windows and via social media sites (YouTube & Facebook). Content is also used by educators, students and parents as curriculum enhancement for science and outdoor lessons.

NHPBS receives countless testimonials from viewers of WINDOWS TO THE WILD about how the show has made a difference in their lives. People find Willem relatable and WINDOWS to be inspirational and motivating.

AIRDATES & TIMES

- NHPBS: WEDNESDAYS at 7:30PM & additional airings
- NHPBS EXPLORE: SUNDAYS at 5:30PM

COMPANY BENEFITS

- Multi-state reach within New England PBS stations
- Receive in-program production credit
- Receive credit on the WINDOWS TO THE WILD website
- Visibility on e-messaging, newsletter, press releases and social media

PRAISE

“Just a note to say that my family loves your adventures on WINDOWS TO THE WILD. After we replicated your hikes on some trails, my sons, ages 7 and 9, demanded to see your hiking episodes rather than watch Star Wars. That is the best affirmation you will get.”

REACH

Television | Online | Social Media | Print Publicity | Newsletter | e-Newsletter
SUMMIT LEVEL
Credit | :45 video spot around program
Additional :15 second spot, ROS
On-demand visibility
Corporate recognition (font) on NHPBS website
Visibility on NHPBS e-newsletter (18,000+)
Logo on print materials
SPONSORSHIP
$20,000

“Thank you for airing this on the FaceBook site!! It’s so nice to keep NHPBS and my favorite show WTTW, close to me as I travel around the US.”  Jackie A.

TRAILBLAZER LEVEL | 2 spots available per show
Credit | :15 video spot around program
On-demand visibility
Corporate recognition (font) on NHPBS website
Visibility on NHPBS e-newsletter (18,000+)
Logo on print materials
SPONSORSHIP
$15,000

“Beautiful views, companionable hike. Thanks for taking us along!”  Carol B.

“Thank you - loved seeing your part of the world, all the way from the “other side” of the planet in Australia.”  Barb L.

TRAVERSER LEVEL
Credit | Font scroll credit at end of program
On-demand visibility
SPONSORSHIP
$5,000