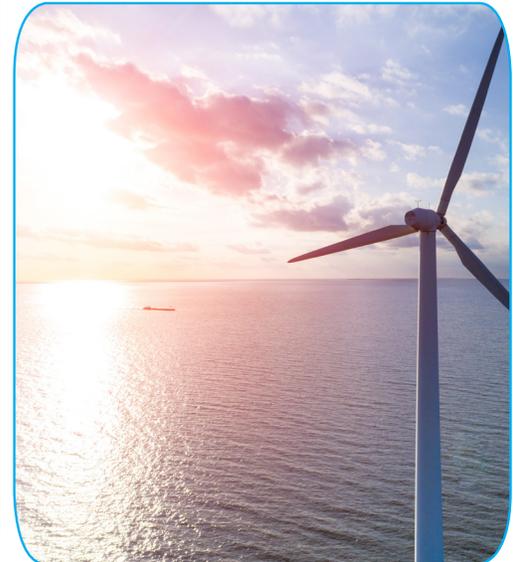


Once called windmills, the technology used to harness the power of wind has advanced significantly in the past ten years, with the United States increasing its wind power capacity 30% year over year. Wind turbines, as they are now called, collect and convert the kinetic energy that wind produces into electricity to help power the grid.

The Biden administration announced in October 2021 that the federal government would like to develop several offshore windfarms — one location being eyed is the Gulf of Maine. With a push to decarbonize the power sector by 2035, the US Bureau of Ocean Energy Management will hold up to seven lease sales by 2025 for offshore wind permits. Governors in Maine, New Hampshire and Massachusetts are beginning to prepare for what's coming to the Gulf.

What's needed now is researched based, objective information about the proposed wind energy farms that will help the general public understand the implications of the project.

In a half-hour WINDOWS TO THE WILD special, New Hampshire PBS will explore the advantages and challenges of having windfarms in our backyard, providing un-biased, credible information for audiences. We'll investigate how wind farms work and the technology needed to make them run, how offshore wind energy differs from traditional energy on the grid and what that means for our wallets, and the impact the project might have on the local economy. We'll also look at what windfarms in the Gulf of Maine mean for the environment, including impacts on New England wildlife and their habitats and what this alternative energy source can mean for climate change.



## THE GULF WIND POWER SPECIAL SPONSORSHIP INCLUDES

- Half hour, field-based program for local and national broadcast.
- This WINDOWS TO THE WILD special will be featured on the WINDOWS TO THE WILD webpage with links to videos, one-sheets, and resources.
- Educational outreach: NHPBS will include Gulf Wind Power Special resources, links, activities and all video content in at least two of our weekly educator e-newsletters.

## SPONSOR BENEFITS

As a sponsor of this project, your company will reach a highly engaged audience and become part of the conversation around energy policy in New England. **Your \$10,000 sponsorship includes the following benefits:**

- Credit on half hour field-based program(broadcast and online).
- Credit on interstitials to run throughout NHPBS schedule.
- Sponsor name on program website linked to your organization.
- Credit in on social media posts promoting the Gulf Power Special.
- Promotion in NHPBS' special e-blasts, press releases.
- Recognition on educational materials.



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