

ABOUT THE PROGRAM

The demands of serving in the military can be stressful. Besides the trauma of combat, there are family-related stressors, health-related stressors and financial-related stressors experienced by military personnel. Any of these factors can lead to substance use disorders.

A majority of veterans leave the military and return to civilian life without much difficulty. However, despite attempts during the past twenty-plus years to address substance use disorders among veterans, the rate continues to rise.

According to the Substance Abuse and Mental Health Services Administration (SAMHSA), the rate of substance use disorders among veterans has risen from 3.7 percent among pre-Vietnam-era veterans to 12.7 percent among those who served in the military since September 2001.

The results of this problem for veterans can range from chronic unemployment to homelessness to suicide. ROADS TO RECOVERY IV looks at the problem of substance use disorders among New Hampshire's veteran population, but goes beyond the problem to focus on solutions.

We'll tell the personal stories of veterans who served, experienced substance misuse and found treatment and recovery right in their communities. We'll hear from a variety of treatment providers who work person-to-person with New Hampshire veterans on their recovery. These stories will help guide other veterans, and their families and friends, who look for their own roads to recovery.



Roads to Recovery

Watch all three
Roads to Recovery
programs go to
nhpbs.org/recovery

ROADS TO RECOVERY IV SPONSORSHIP INCLUDES

- Half hour, field-based program for local and national broadcast
- ROADS TO RECOVERY IV will be featured on the program webpage with links to videos, one-sheets, and resources.
- Educational outreach: NHPBS will include ROADS TO RECOVERY IV resources, links, activities and all video content in at least two of our weekly educator e-newsletters

SPONSOR BENEFITS

As a sponsor of ROADS TO RECOVERY IV, your company will reach a highly engaged audience and become part of the solution to the addiction crisis in New Hampshire. **HELP SAVE LIVES. BECOME A SPONSOR.** *Your \$10,000 sponsorship includes the following benefits:*

- Credit on half hour field-based program at top and bottom of program (broadcast and online)
- Sponsor name on ROADS TO RECOVERY website linked to your organization
- Credit in on social media posts promoting ROADS TO RECOVERY IV
- Promotion in NHPBS' special e-blasts, press releases
- Credit on educational materials

Bryn Burns | Corporate Support Manager | 603.868.4395 | bburns@nhpbs.org | 268 Mast Road | Durham, NH 03824

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