

NHPTV 2017 SPRING AUCTION

April 19 - 29



NHPTV 2017 SPRING AUCTION

Let the **POWER** of Public Television Work for You!

Get Your Message Out

Put the power of television behind your company by broadcasting your marketing message to an audience primed to purchase.

The **NHPTV Spring Auction** is watched live via broadcast and is streamed live online, promoting your products nationally and even internationally!

Make a Powerful Connection with the Community

Co-brand your organization's name and reputation with that of NHPTV and PBS, America's most trusted institution (*Roper Public Affairs & Media Poll*).

Connect with NHPTV's Audience

Our audience is loyal, high-earning, and highly educated. And our Auction bidders and supporters are more likely to purchase from Auction donors and sponsors.

Build Team Spirit

Your employees can show their spirit and your business's commitment to a vital community resource; up to five of your employees can volunteer per shift.

Gain Valuable Television and Online Exposure

Receive on-air credits throughout each night that your company sponsors.

Make a Web Connection

Enjoy extra visibility on nhptv.org, with a link to your company's website.
nhptv.org/auction

SPONSORSHIP OPPORTUNITIES

SUPER BOARD

Full Night

15 audio & visual credits
Plus 10 visual-only credits

\$2,000

Half Night

8 audio & visual credits
Plus 3 visual-only credits

\$1,500

QUICKIE BOARD

Full Night

15 audio & visual credits
Plus 15 visual-only credits

\$1,750

Half Night

8 audio & visual credits
Plus 8 visual-only credits

\$1,250

G BOARD

(GALLERY, GOLDEN GAVEL & GRANITE BOARDS)

Full Night

8 audio & visual credits
Plus 8 visual-only credits

\$1,500

Half Night

4 audio & visual credits
Plus 4 visual-only credits

\$1,000

ALL OTHER BOARDS

Full Night

8 audio & visual credits
Plus 8 visual-only credits

\$1,200

Half Night

4 audio & visual credits
Plus 4 visual-only credits

\$800

NHPTV 44th LIVE SPRING AUCTION | Judy Pinkham • Director of Fundraising Events
268 Mast Road • Durham, NH 03824 • nhptv.org/auction • 603-868-4431 • jpinkham@nhptv.org

