For more than 50 years, NHPTV has provided award-winning locally focused and produced television programs, PBS and independently produced programs that engage, educate and enrich the lives of everyone in our community.

NHPTV PRODUCTIONS

NHPTV’s original programming captures the people, places and issues of the Granite State. Our production activities align with our community outreach. In FY12, our local program productions included Windows to the Wild, Tuck’s Gift, Saving Songbirds, Changing Aging in the Granite State, and New Hampshire Health Care – Is There Good News?

Due to the loss of state funding, our long-running high school quiz program Granite State Challenge was placed on hiatus, as was our public affairs program NH Outlook. We continued production of our popular and award-winning program, Windows to the Wild.

NHPTV’s programs and producers were recognized for excellence multiple times in FY12: we received two Boston/New England Emmy awards (including outstanding environmental program for Saving Songbirds), three Telly Awards (including one in the nature/wildlife category, and one for videography for Saving Songbirds), and five NH Association of Broadcasters Granite Mike Awards (including Windows to the Wild).

CHANGING AGING IN THE GRANITE STATE

An AARP NH survey found four key issues facing Granite Staters as we age: financial security, health care planning for the long term, consumer and investment fraud, and living well. With support from AARP NH, NHPTV produced Changing Aging in the Granite State, a series focusing on these topics with personal stories, expert perspectives, and engaging discussions. It premiered in September 2011.

TUCK’S GIFT

In partnership with the New Hampshire Historical Society, NHPTV produced a half-hour documentary on the centennial history of one of New Hampshire’s most striking landmark buildings, the Tuck Library at the New Hampshire Historical Society.

The film explored the dramatic construction process, the personalities involved and a saga that included death, near bankruptcy, artistic genius, labor disputes, and generous philanthropy. Half a dozen free film screenings and discussion events were held around the state, led by one of the film’s contributors and the NH State Architectural Historian.

Interwoven into the basic narrative is the history of the NHHS – as a repository and custodian of the state’s history – from its founding in 1823 to the present day, and an explication of the place and power of history itself in shaping our current identity. A DVD of the film was created and made available to schools and libraries across the state and region and for purchase by the public.
general public. The film was broadcast multiple times on NHPTV, streamed on both institutions’ websites and premiered at a gala fundraising event at the Society.

SAVING SONGBIRDS
This one-hour documentary about the fate of migratory songbirds from New Hampshire to Central and South America, premiered in October 2011, and is the second in series of grant-funded bird-focused programs. The NH Audubon partnered with NHPTV to promote the program, including full-house screenings after the program’s premiere.

Nearly half of New Hampshire’s breeding bird species are in decline, many of them migratory songbirds that winter in Central and South America. Outdoor adventurer Willem Lange traveled from New England to Costa Rica and Jamaica to meet these colorful and melodic birds and the people who are dedicated to saving them.

The Windows to the Wild special introduced viewers to researchers who employ creative means to assess the health of bird populations, and grassroots efforts by school children to help re-forest the mountains of Costa Rica. Also featured are scientists in Cape May, N.J., who track flocks of migrating songbirds, and Costa Rican coffee farmers practicing bird-friendly methods of cultivation. New Hampshire birder Capitán Murillo Gabino and Andrea LeBlanc showed the personal side of protecting songbirds.

GRANITE STATE CHALLENGE
The loss of state funding necessitated putting NHPTV’s longest running local production, Granite State Challenge, a spirited high school quiz competition, on hiatus until funding could be secured to bring it back. NHPTV assessed how to implement production efficiencies, and created new sponsorship opportunities. It also aligned its production schedule with that of WGBH’s High School Quiz Show so that together the stations can air the first-ever regional championship game between the winners of High School Quiz Show and GSC. Subsequently, NHPTV secured the funds needed to produce the 29th season of Granite State Challenge in FY13.

NH HEALTH CARE: IS THERE GOOD NEWS?
Using the national PBS program U.S. Health Care - The Good News as a catalyst, NHPTV asked the question, “N.H. Health Care - Is There Good News?” and created a state-focused television program. Grant funding was sought and received from the Endowment for Health for a series of screenings and discussions to be held around the state in FY13. Combining the screenings with community discussions will extend the value of our year-long screenings by presenting interviews and stories shared across the state.

U.S. Health Care - The Good News, which aired in February 2012, looked at communities in America that provide excellent health care at a reasonable cost, and which sometimes covers nearly everyone in town.

NHPTV’s half-hour program, NH Health Care: Is There Good News? premiered that same night. It looked at what’s being done in the Granite State to reduce health care costs while improving care for patients. The ensuing conversation was designed to help people continue to ask that question with the friends, families, physicians, representatives and policy makers. By shedding light on these innovations and bright spots in our own state, viewers are able to make the connection that what is happening across the country to make healthcare more affordable and accessible, can in fact happen here.
TIGER TAKES ON BULLYING
In FY12, NHPTV received funding to begin a partnership to write and produce a 30-minute pilot TV program based on the live TIGER Takes on Bullying performance and targeted at students in K - 3rd grade. It will focus on bullying in school, at home and online. The program aims to build awareness about the dangers of bullying and to give parents, educators and kids the resources they need to help stop bullying. The program will premiere in FY13.

Based on Plymouth State University’s (PSU) innovative, live theater production, TIGER is a professional theatre company designed to help children, schools, parents, and communities deal proactively and positively with social issues and concerns facing children in schools today. The live performances are geared primarily toward school-age children in grades K - 8, and incorporate live actors, puppets, theatre, movement, and music to engage school audiences on a variety of topics. Content for each production is based entirely upon the anonymous writings of New Hampshire school children. By using their own words, TIGER enables children to hear their own voices, develop tolerance of individual differences and understand how to engage in more positive social interactions at school and in their community.

LOCAL IMPACT
Special Community and Education Initiatives
NHPTV is recognized as a partner and connector by other educational and nonprofit organizations. Through our programs and educational initiatives and collaborations, we were able to connect our on-air, online and community outreach to extend their impact around New Hampshire and our region.

Community engagement purposefully extends the impact of public broadcasting through a variety of media services, educational materials, and collaborative activities. This reach into communities and classrooms is seen in all of our locally produced programs and our special initiatives.

In FY12, NHPTV’s local impact through its initiatives and partnerships included: NHPTV-PBS KIDS GO! Writers Contest; workshops for educators, parents, child-care providers and kids about anger management, family math nights; Knowledge Network online teacher resources; and a weekly e-newsletter for K-12 NH educators and parents with 6,000 subscribers.

NHPTV-PBS KIDS GO! WRITERS CONTEST
NHPTV has participated in the PBS KIDS GO! Writers Contest since its inception 17 years ago. The contest runs from January through late March. Children are asked to write an original story and illustrate it, and the stories are judged on creative expression in both the artwork and the writing. Twenty outstanding stories at each grade level are selected by NHPTV Educational Services staff and given to a panel of judges made up of local teachers, librarians, artists, and writers. Three winners are selected at each grade level. The remaining stories in the judging group are awarded an honorable mention. The first, second and third place stories are placed on the contest website (nhptv.org/kidswrite). Additionally, all of the first place winners are featured on NHPTV throughout the year reading their stories. NHPTV received over 330 entries from children in grades K-3 from schools around the Granite State and elsewhere.

Each child that enters a story receives an email from NHPTV. The email contains specifics about each story with the intent to point out at least one positive aspect of the child’s writing and their illustrations. While time consuming, the goal is to make every contestant feel like a writer and a winner. NHPTV has received countless feedback from parents and teachers alike expressing their appreciation for this communication and the excitement their child feels to have their creativity acknowledged. Our goal is to make every child excited about writing while increasing their literacy skills.

In June 2012, the winners of the contest and their families attended an awards ceremony at Story Land in Glen, NH as part of NHPTV Family Day at the theme park (a fundraising partnership with Story Land). Author Kathy Brodsky spoke to the group about writing stories, answered questions, and autographed books. Curious George, Cat in the Hat, and Super Why! also attended both events.
COMMUNITY CINEMA

FY12 was the second year that NHPTV partnered in free monthly Community Cinema series screenings and discussions. Our partner was Red River Theatres in Concord, an independent non-profit movie theatre. It offers an opportunity for community members to come together to learn, discuss, and get involved in key social issues of our time. About 300 people attended the free screenings and participated in discussions sparked by the films. Community Cinema is a national civic engagement initiative featuring monthly screenings of films from the Emmy Award-winning PBS series Independent Lens.

WEEKS ACT CENTENNIAL

In July 2011, a diverse group of organizations gathered to celebrate the 100th anniversary of the Weeks Act and the United Nation’s International Year of the Forest. Enacted in 1911, the Weeks Act enabled the acquisition of over 19 million acres in 124 national forests, spanning 42 states, including the White Mountain National Forest in New Hampshire and Maine. NHPTV produced and hosted the centennial’s website (weekslegacy.org), on-air elements and promotion with our partners (White Mountain National Forest, Appalachian Mountain Club, Sierra Club, Plymouth State University Center for Rural Partnerships, U.S. Forest Service, New Hampshire Department of Resources and Economic Development, Society for the Protection of New Hampshire Forests, Arts Alliance of Northern New Hampshire). There was extended outreach in connection with the Centennial. The website aggregates the events, stories, lectures and research about the importance of our nation’s forestlands and the role they play in the quality of our lives.

Discover Wild NH Day

Our outreach team participated in Discover Wild NH Day and promoted our educational online resources, including Natureworks and Wildlife Journal, Jr. We also screened clips of our Windows to the Wild programs with the more than 5,000 attendees. The annual event began in 1989 as an observance of Earth Day and a celebration of the state’s wealth of natural resources and outdoor recreational opportunities, and is hosted by the New Hampshire Fish and Game Department in Concord.

EDUCATIONAL SERVICES

Our focus continued on delivering fewer workshops to larger crowds. All of the content delivered to pre-K children and caregivers focused on extending the value of children’s on-air programming. The health, science and math concepts delivered to lower income areas centered around the materials received from PBS icon children’s series and our LiveFit NH (Recipes for Health), and MESY (Math, Science, Engineering & You) initiatives.

SPECIAL EVENTS

We said cheers! In September at our 4th annual Passport Craft Beer and Food Pairing event in Portsmouth, held in partnership with Strawbery Banke Museum. Regional and national breweries and restaurants donated beverages and food, and 1,000 guests enjoyed the pairings in Portsmouth at this sold-out fundraiser which is also a friendraiser for both organizations. We hosted the swing band Big Bad Voodoo Daddy in Manchester in January at another friendraiser/fundraising event, and Gwen Ifill of the PBS NewsHour spoke to a group of supporters about the media and coverage of national elections.

Our 39th NHPTV Spring Auction and the NHPTV Holiday Online Auction raised nearly $500,000 to support NHPTV’s programs and services. As always, our loyal volunteers get much of the credit for its success.

NHPTV’S ORGANIZATIONAL AND GOVERNANCE CHANGES

In FY12, New Hampshire Public Television (NHPTV) (formally licensed as New Hampshire Public Broadcasting) became a 501(c)(3) organization licensed to the University System of New Hampshire (USNH), with a Board of Directors. As a result of the loss of state funding, NHPTV and USNH embarked on a transition whereby NHPTV would change from an educational university licensee of USNH to a community-based licensee by December 2013.

Due to budget cuts to USNH as of July 1, 2011, NHPTV faced the extraordinary challenge of the sudden and total loss of $2.7 million dollars in state funding, which represented 31 percent of the station’s annual revenue. Station management was forced to make some painfully tough choices in order to balance the budget,
continue to serve the public and preserve public broadcasting in New Hampshire.

In addition to a 40 percent reduction in staff, NHPTV was compelled to put its highly regarded and award-winning local productions NH Outlook and Granite State Challenge on hiatus until funding could be secured to bring them back. Windows to the Wild, the station's beloved, award-winning outdoor program, remained in production but on a reduced schedule. The loss of state funding also reduced NHPTV’s ability to provide educational and community engagement services. However, by the end of FY12, the organization was stabilized, and began to enter a new rebuilding phase.

To rebuild and maintain the strength and relevance of NHPTV, management examined the station’s internal operations and explored ways to strategically collaborate and partner with governmental agencies, local businesses, area organizations and its public broadcasting neighbors at WGBH in Boston, WGBY in Springfield, Vermont Public Television, Maine Public Broadcasting Network, and NH Public Radio.

Based on a thorough financial analysis and recommendations, NHPTV began talks with WGBH about a collaborative agreement to support NHPTV’s long-term sustainability. The plan was predicated on the mutual agreement between NHPTV and WGBH to work collaboratively toward a plan that reduces “in market” competition for viewers and donors (NHPTV and WGBH overlap in the Boston market), maximizes audiences viewing public television, uses resources to ensure continued sustainable operations, and contemplates that other public broadcasting entities (including public radio) would also be interested in this model. This collaboration is the first of its kind within the public broadcasting system and a replicable model for other PBS stations.

NHPTV’s plan for the future is based on four principles; to: (1) preserve the continuation of a robust broadcast schedule made up of the best PBS programs, special acquisitions, and local productions; (2) continue to produce local content that is relevant and responsive to community needs and interests; (3) continue its educational and community outreach commitment to serve the public; and (4) develop a sustainable operations and financial plan.

TESTIMONIALS

NHPTV-PBS KIDS GO! Writers Contest
“My daughter did this all on her own. Last year as a 5-year-old she wanted to do it, wrote a page and never completed the story; oh no I worried, she will not complete things, like most of us. Then this year she saw the “ads” for it and got rev’d up to do it and she did it!!! Growth before thine eyes... I hope she is into it/up for it next year...Cheers and thank you for being the safe station of our society!”

“My daughter was thrilled to get the first letter acknowledging receipt of her story and how Ms. Adams enjoyed reading it. However, she was sad later that she didn’t win 1st, 2nd, or 3rd place. It was a good opportunity to discuss how we should participate because of our love for the activity, not for our desire to win. She is looking forward to participating again this year. Thank you for continuing the program!”

“Our boys LOVE this contest! They talk about it all year long! It’s adorable to hear them dream about winning the contest someday! Thank you for offering this contest. Susan Adam’s comments about each individual story are outstanding - thank you for putting so much time and effort into this contest! It has been fun to see our boys grow as writers over the past year. “

Family Math Nights
“Math was never my favorite subject in school I learned tonight that I can help my kids do better in math by being positive and finding fun ways to work with math in the everyday things.”

“I was amazed to see how much fun my son had doing math! It made me realize that I should be positive about math at home and not let him hear me complaining about math!”

Top: NHPTV produced a documentary on Edward Tuck, the NH visionary who funded the NH Historical Society’s Tuck Library.

Middle: Guests enjoying the flavors at the 4th Passport Craft Beer & Food Pairing Tour, a fundraising event held in partnership with Strawbery Banke Museum in Portsmouth.

Bottom: NHPTV producers and Windows to the Wild host Willem Lange accept Emmy Awards for Saving Songbirds and the NHPTV Counts campaign.
FY12 REVENUE
Development $3,887,697
State of NH 0
Federal Support 1,618,046
Client Services 739,687
Misc. Income 312,302
$6,557,732

FY12 EXPENSES *
Programs & Services $2,697,462
Development 1,376,220
Engineering 1,185,902
Administration 1,958,191
$7,217,775
* Includes depreciation

DEVELOPMENT GIFTS
Individual Giving $2,094,883
Leadership Gifts 416,052
Corporations 432,664
Foundations & Grants 298,285
Auction 459,504
Special Events 186,309
$3,887,697

FISCAL YEAR 2012
July 1, 2011 - June 30, 2012

PROGRAM, PROJECT, WEBSITE AND SPECIAL EVENT SPONSORS
- Anthem Blue Cross and Blue Shield
- BAE Systems
- Basix Automation Integrators
- Birch Hill Terrace
- Cafe Lafayette Dinner Train
- Centrix Bank
- Charter Trust Company
- Cirque Du Soleil
- Conway Office Products, Inc.
- Conway Scenic Railroad
- D.F. Richard Energy
- EnviroVantage
- Feld Entertainment, Inc.
- Fidelity Investments
- The Flying Monkey Movie House & Performance Center
- George J. Foster & Co., Inc.
- Isles of Shoals Steamship Company
- Jumper Classic, Inc.
- Kearsarge Magazine
- Keene Sentinel
- League of New Hampshire Craftsmen
- Lindt & Sprungli (USA) Inc.
- Littleton Coin Company
- LL Cote Sports Center
- Lowell Summer Music Festival Foundation
- Markem-Imaje Corporation
- McLean Communications
- Monadnock Mountain Spring Water
- Mount Washington Cruises
- The Music Hall
- Nashua Symphony Orchestra
- National Education Association NH

New Hampshire Film Festival
New Hampshire Union Leader
New Horizons Computer Learning Center
NH Dept. Agriculture, Markets, Food
NH Travel Council
NHHEAF Network Organizations
Omni Mount Washington Resort
The Palace Theatre
The Parcel Room
Proulx Oil and Propane
Public Service of New Hampshire
RAM Printing, Inc.
Saniflo
Seacoast Repertory Theatre
Senior Beacon
Senior Times Newspaper
Service Credit Union
Story Land
New England Toyota Dealers
The Telegraph
Three Chimneys Inn
UNH Athletics
Verizon Wireless Arena
Virtual Learning Academy Charter School
WHOM 94.9/Cumulus Media
WZID 95.7 FM / THE MILL / WFEA
Yankee Magazine

Foundations
- Alice J. Reen Charitable Trust
- WGBH in cooperation with CPB - American Archive Content Inventory Project
- The Butler Foundation
- The Jack and Dorothy Byrne Foundation
- Endowment for Health
- The Fuller Foundation
- Lincoln Financial Foundation
- The McIninch Foundation

NH Charitable Foundation
Roy A. Hunt Foundation
Samuel P. Hunt Foundation
Anna & Raymond Tuttle Horticulture Fund

NHPTV 2012
Spring Auction

AUCTION UNDERWRITERS
- Amphenol TCS
- CGI Employee Benefits
- D. F. Richard
- Desmarais Environmental
- Dyn
- Fair Point Communications
- Financial Planning Association of Northern New England
- Lindt & Sprungli (USA) Inc.
- Monadnock Water
- Mt. Washington Valley Accommodations
- New Hampshire Association of Insurance Agents
- New Horizons Computer Learning Center
- NHHEAF Network Organizations
- Northeast Delta Dental
- Parcel Room
- PSNH
- Reeds Ferry Sheds
- SFC Engineering
- Unitil
- University System of New Hampshire
- Your New England Toyota Dealer