A Year of Success, Opportunity & Major Changes

OUR VALUE TO NEW HAMPSHIRE and the region – which extends far beyond the TV screen – is affirmed continually by our viewers, those who tap our educational resources, and supporters like you. We are a community, counting on one another.

New Hampshire Public Television celebrated many successes this past fiscal year. However, a significant change in our funding at the end of the year has set us on a dramatically new course.

As a result of losing all our state funding ($2.7 million) as of July 1, 2011, we underwent a major restructuring to offset the 30% reduction in our $8.8 million annual budget. Twenty full-time positions were eliminated, and staff salaries were reduced. Most critically for our viewers, two New Hampshire-centric programs went on hiatus: our public affairs program, NH Outlook, which provided coverage of state issues, and Granite State Challenge, which hosted more than 5,000 NH students as a popular academic quiz competition.

Going forward, we are exploring ways to collaborate and implement operational efficiencies with other New England public broadcasters, and to develop a sustainable model that will allow us to deliver quality PBS national and local programs in our region.

I MENTIONED OUR SUCCESS THIS YEAR, and I don’t want the budget news to overshadow this. We produced and aired numerous exceptional programs, about which we receive many appreciative comments. Our content can be seen on your television, on our website, and on YouTube, Facebook and Twitter.

NHPTV’s original programming was recognized with eight awards from the New Hampshire Association of Broadcasters. In FY11, we aired local programs such as Candidate Forums on the Economy, and NH Outlook Specials commemorating the 50th anniversary of the first American in space, the legacy of Christa McAuliffe, recession success stories, and NH’s anti-bullying law. We also aired a new season of Windows to the Wild with adventurer Willem Lange; the 28th season of Granite State Challenge; and Making Sense New England, a 10-part series produced with the Maine and Vermont public television stations. Notable independently produced programs such as Roadside Stories, At the River’s Edge: An Oral History of Berlin, NH, and Lost in Laconia also aired on NHPTV.

Educators, parents, child care providers and students use our educational engagement resources on-air, online and in the community. They attend our workshops on literacy, math, science, family health, and parenting, and they receive free books. We reach tens of thousands of families through these initiatives. And, over 90,000 kids watch our trusted, commercial-free PBS children’s programs each week. Every year, NHPTV receives an average of 800 entries to our NHPTV-PBS KIDS GO! Writers Contest from elementary school kids eager to participate. For 16 years the contest has encouraged literacy development and a love of reading and learning in NH youth.

Over the years NHPTV has moved from being a TV broadcaster to an influential community service organization making an impact on the issues that matter to Northern New England. NHPTV has produced a series of successful public engagement efforts targeting major community issues (elder needs, childhood obesity, science and math education, and the environment) that incorporate broadcast, education, and interactive online resources. Our two ongoing community engagement initiatives, Planet Granite and LiveFIT NH, involve individuals, communities, schools, and businesses. Our MESY – Math, Engineering, Science and You initiative received an award from the National Educational Telecommunications Association.

It’s been an extraordinarily challenging year, but knowing that we can count on our viewers and supporters has helped refocus and reinvigorate our mission to serve. As NH’s only statewide, locally owned and operated TV network, reaching 98% of the state, we will continue to be YOUR public television station. New Hampshire and our one million monthly viewers can count on that. Thank you for your support and your belief in the power and promise of public television – it’s more essential now than ever before.

– Peter A. Frid, President & CEO
For more than 50 years, NHPTV has provided award-winning locally focused and produced television programs, as well as PBS and independently produced programs that engage, educate and enrich lives. We are a trusted source for television programs on our NHPTV PRIME and NHPTV EXPLORE channels, and for content on nhptv.org. We extend our deepest appreciation to our valued partners and supporters for investing in NHPTV and our community.

New Hampshire’s only statewide locally owned and operated television network engages minds, connects communities, and celebrates New Hampshire with programs that entertain, educate and enrich. Beyond its award-winning local and national television programs, New Hampshire Public Television is a leader in education and community outreach.

Fiscal Year 2011
JULY 1, 2010 - JUNE 30, 2011

PROGRAM, PROJECT, WEBSITE AND SPECIAL EVENT SPONSORS
AARP NH
Amphenol TCS
Anthem Blue Cross and Blue Shield
BAE Systems
The Balsams Grand Resort Hotel
Best of NH 2011
Bottomline Technologies
Business NH Magazine
Cabot Creamery
The Capitol Center for the Arts
Centrix Bank
CGI Employee Benefits Group
Charter Trust Company
Conway Office Products/Konica Copiers
Conway Scenic Railroad
D.F. Richard Energy
Desmarais Environmental
EnviroVantage
Fidelity/Unique College Investing Plan
Geo. J. Foster & Co., Inc.
Graf Bros. Leasing
Granite State College
Irving Oil Corporation
Isles of Shoals Steamship Company
Kearsarge Magazine
Keene Sentinel
Keene State College
Kingsbury Corporation
Laconia Savings Bank
League of New Hampshire Craftsmen
Lindt & Sprungli (USA)
Littleton Coin Company
Lowell Festival Foundation
M5 NH
Manchester Radio Group (WZID 97.5, WMML The Mill 96.5, WFEA 1370)
Markem Imaje
McLean Communications
Media Logic
Monadnock Mountain Spring Water
Mount Washington Cruises
Mount Washington Valley Accommodations
The Music Hall
MVP Healthcare
Nashua Symphony
Nashua Telegraph
National Education Association of New Hampshire
New Hampshire Business Review
New Hampshire Dept. of Agriculture
NH Film Festival
New Hampshire Home Magazine
New Hampshire Magazine
New Hampshire Society of Accountants
New Hampshire Trusted Choice Insurance Agents
New Hampshire Union Leader
New Horizons Computer Learning Center of NH
NHHEAF Network Organizations
Northeast Credit Union
Northeast Delta Dental
Omni Mount Washington Resort
The Palace Theatre
The Parcel Room
Parenting NH Magazine
People’s United Bank
Perfetta Wine Company
Plymouth State University
Print Savvy
Proulx Oil & Propane
Public Service of NH
RAM Printing Inc.
Ransmeier & Spellman
Red River Theatres
Reeds Ferry Sheds
Regency Mortgage
Saniflo
Seacoast Repertory Theatre
Senior Beacon
Senior Times Newspaper
Service Credit Union
Sheehan Phinney Bass + Green PA
Smuttynose Brewing Co.
Society for the Protection of NH Forests
Story Land
Strawberry Banke Museum
Three Chimneys Inn
UNH Athletics
Unitil
University of New Hampshire
University System of New Hampshire
Upper Valley Life Magazine
Verizon Wireless Arena
Virtual Learning Academy
Waddell & Reed
WFEA 1370 AM
WHOM 94.9 FM
WMML 96.5 FM
WTPL 107.7 The Pulse
WZID 97.5 FM
Your New England Toyota Dealers

FOUNDATIONS
Alabama Public Television
e-Learning for Educators
Norwin S. & Elizabeth N. Bean Foundation
The Butler Foundation
The Jack and Dorothy Byrne Foundation
Robin Colson Memorial Foundation
The Fuller Foundation
Roy A. Hunt Foundation
Public Telecommunications Facilities Program
The Putnam Foundation
Alice J. Reen Charitable Trust
Anna and Raymond Tuttle Environmental Horticulture Fund
WETA

AUCTION UNDERWRITERS
Amphenol
Bottomline Technologies
CGI Employee Benefits
D.F. Richard Energy
Desmarais Environmental
EnviroVantage
FairPoint Communications
Financial Planning Association of Northern New England
Graf Brothers
Granite State College
Lindt & Sprungli (USA)
Molloy Sound
Monadnock Water
Mt. Washington Valley Accommodations
New England Society of Accountants
New Hampshire Trusted Choice Insurance Agents
New Horizons Computer Learning Center
NHHEAF Network Organizations
Northeast Delta Dental
Parcel Room
People’s United Bank
Public Service of NH
Reeds Ferry Sheds
SFC Engineering
Unite
University System of New Hampshire
Waddell & Reed
Your New England Toyota Dealer
A Note About NHPTV’s FY11 & FY12 Budgets

On June 1, 2011, NHPTV announced an immediate restructuring plan to offset the loss of $2.7 million in state funding in FY12. This was a 30% reduction in the station’s $8.8 million annual operating budget. NHPTV took the following actions:

- Eliminated 20 full-time positions
- Reduced staff salaries by between 4% - 10%
- Reduced the staff retirement plan contribution to 1%
- Cancelled dozens of contracts and services
- Reduced the station’s Educational Engagement services

In addition, NH Outlook and Granite State Challenge, two locally focused programs produced by NHPTV, were placed on hiatus pending additional funding. Because of the funding cut, certain expenses increased as a result of compensating staff members who were laid off.

* Pie charts shown are based on FY11 audited financial statements, prior to loss of state funds and budget cuts.