NHPTV BOARD OF GOVERNORS  2005–2006

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Karen Soule, Superintendent, SAU #56
Donna Sytek, Former Speaker, New Hampshire House of Representatives

Channel 11 Durham, 15 Hanover, 18 Pittsburg, 49 Littleton, 52 Keene
Digital Channels 57 Durham, 48 Littleton, 49 Keene

268 Mast Road, Durham, NH 03824, (603) 868-1100
themailbox@nhptv.org, www.nhptv.org

see the difference
NHPTV makes

Annual Report 2005-2006
DEAR NHPTV SUPPORTERS,
Each fiscal year begins with reflection on past accomplishments, new possibilities, and deep gratitude for our many supporters. This year, your commitment, investment and dedication helped NHPTV extend its reach and impact throughout the northern New England community. As partners, we made our community a better place to live.

When you want to watch engaging television, you’ll find high-quality PBS and local programs on our analog and digital channels. If you’re on the web, go to nhptv.org to learn more about your favorite NHPTV programs or to watch a "NH Outlook" episode you might have missed or want to watch again.

Whether you’re an educator, parent or childcare provider, our Knowledge Network/Educational Services staff has a multitude of resources to offer you and your children.

With your continued support, we’ll move securely into the future, providing excellent, award-winning broadcast programming, educational resources, and community initiatives to our state and region.

– Peter A. Frid, CEO and General Manager

OUR MISSION
For nearly half a century, NHPTV — the state’s only PBS station — has been committed to its mission of engaging minds, connecting communities, and celebrating New Hampshire.

LOCAL PERSPECTIVES
Over the past fiscal year, NHPTV reached nearly 500,000 households each week, offering quality PBS and our award-winning local programming.

It was another notable year for NHPTV’s locally produced programs. NH OUTLOOK, NHPTV’s in-depth public affairs program, and WILDLIFE JOURNAL, co-produced with the NH Fish and Game Department, received top honors from the Associated Press Broadcasters Association, Golden Mike awards from the New Hampshire Association of Broadcasters, and six coveted Telly Awards.

Our popular GRANITE STATE CHALLENGE quiz competition, showcasing the state’s top high school academic teams, ended its 23rd season with Manchester West High School taking home the Granite State SuperChallenge trophy.

We aired 10 UNH MEN’S WILDCAT HOCKEY home games, and to the delight of fans, also webstreamed and archived the games for viewing at any time.

NHPTV premiered two new original series. WINDOWS TO THE WILD offers a scenic look at some of our region’s outstanding natural landscapes, while NH ORIGINALS profiles Granite State innovators and instigators.

IN THE CLASSROOM AND BEYOND
During fiscal year 2006, NHPTV broadcasted more than 55 hours of high-quality children’s programming weekly, while the NHPTV KNOWLEDGE NETWORK reached more than 14,500 educators serving 206,000 students statewide. Our Ready To Learn program provided over 15,000 new books at no charge to children across New Hampshire, hosted a variety of statewide parenting programs, and maintained a comprehensive website for parents, teachers, and students.

NHPTV once again held the popular Reading Rainbow Young Writers and Illustrators Contest, promoting literacy and encouraging New Hampshire’s budding writers and artists. More than 500 students from grades K-5 entered the contest; winning entries were posted on the nhptv.org website.

The roll-out of WILDLIFE JOURNAL, JUNIOR, a web-based natural sciences curriculum for students in grades 4-8 based on NHPTV’s own WILDLIFE JOURNAL television series, continued, with more content added. The
colorful and informative nhptv.org/wild website provides students and teachers with information, video and resources about our natural world and New Hampshire’s flora and fauna.

IN THE COMMUNITY
SEEING SENIORS, NHPTV’s community engagement project that addresses issues affecting the state’s aging population, continued. The initiative included a six-part series on NH OUTLOOK, as well as five community forums held around NH.

Development of NHPTV’s LIVEFIT NH community outreach initiative began this fiscal year. Sixteen partner organizations from around the state planned the project, which continues through December 2007. LIVEFIT NH encourages healthy eating and physical activity in children and adults. The project includes a 12-part series on NH OUTLOOK, a “LiveFIT NH Challenge,” “FitTips,” and other education and outreach activities and resources.

NH OUTLOOK continued its popular OUTLOOK ON MONEY series, featuring experts tackling tough topics like estate planning, bankruptcy, and college education financing.

ON STAGE
We were proud to sponsor a variety of cultural events, bringing a noted television producer and several performers to local venues. In March, PBS FRONTLINE producer David Fanning spoke at UNH Manchester and to NHPTV supporters at the Currier Museum of Art.

Beloved David Newell, the ever-popular mailman Mr. McFeely on MISTER ROGERS’ NEIGHBORHOOD, brought a special delivery as he entertained children in Durham, Manchester and at Story Land. Virtuoso violinist André Rieu returned to enchant fans, and Guy and Ralna of the Lawrence Welk Show enthralled a crowd in Concord.

THE DIGITAL FUTURE
NHPTV looked at ways that its powerful digital technology could be applied to enhancing public safety systems in New Hampshire and nationwide. We partnered with researchers at the University of New Hampshire to transmit critical data to police cruisers.

THANK YOU FOR YOUR SUPPORT
and involvement, and for making possible NHPTV’s programs and services that entertain, educate and enrich.
In Fiscal Year 2006, NHPTV programs and services continued to make a difference in the lives of people in Northern New England.

Program, Project and Special Event Sponsors
- Amston-Mortgage Company
- Anthem Blue Cross and Blue Shield
- Arbors of Bedford
- BAE Systems
- The Balsams Grand Resort Hotel
- Belletetes True Value Stores
- Best of NH 2006
- Boston Children’s Museum
- Business NH Magazine
- Catholic Medical Center
- Cedar’s Mediterranean Foods, Inc.
- Centrix Bank
- Charter Trust Company
- Citizen Corps New Hampshire
- Clear Channel Entertainment
- Conway Office Products / Konica Copiers
- Conway Scenic Railroad
- Currier Museum of Art
- Dana Center at Saint Anselm College
- D.F. Richard Energy
- Eastern Propane & Oil
- Elliot Hospital
- Exeter Hospital
- Fidelity/Unique College Investment Plan
- Frisbie Memorial Hospital
- Grappone Automotive Group
- Harlem Globetrotters/Verizon
- Wireless Arena
- Highland Hardwoods
- Hillcrest Terrace Retirement Community
- HP Hood, LLC.
- Imagination Village
- Irving Oil
- Keene Sentinel
- Kittery Trading Post
- Laconia Savings Bank
- Libby’s Bar & Grill
- Lindt Chocolate
- Littleton Coin Company
- McLean Communications
- Meadowbrook Musical Arts Center
- Monadnock Mountain Spring Water
- Mount Washington Cruises
- The Music Hall
- National Education Association of NH
- New England Heart Institute of Catholic Medical Center
- New Hampshire Business Review
- Business Excellence Awards
- New Hampshire Community Technical College System
- New Hampshire Fisher Cats
- New Hampshire International Trade Resource Center
- New Hampshire Lottery
- New Hampshire Magazine
- New Hampshire Philharmonic
- New Hampshire Theatres
- New Hampshire Union Leader
- New Horizons Computer Learning Center of NH
- NHHEAF Network Organizations
- Northeast Credit Union
- Nova Technology Corporation
- Oakhurst Dairy
- Old Village Paints, LTD.
- One Beacon Insurance
- The Palace Theatre
- Peerless Insurance, Member Liberty Mutual Group
- Pickity Place
- Portsmouth Regional Hospital
- Pro Portsmouth, Inc.
- Proulx Oil & Propane
- Public Service of New Hampshire
- RAM Printing, Inc.
- Ransmeier & Spellman
- Rath, Young and Pignatelli, P.C.
- Rehab Equipment Associates, Inc.
- RiverStone
- RiverWoods at Exeter
- Seacoast Media Group
- Seacoast Repertory Theatre
- Senior Beacon
- Skin & Laser Surgery Center of New England
- Sprint
- Story Land
- TD Banknorth
- Tools, Tools, Tools & the Hardware Store
- University Hospitality Services
- University of New Hampshire Alumni
- University of New Hampshire Discovery Verizon
- Vermillion
- Wells Fargo Home Mortgage
- Whittmore Center Arena
- WOKQ 97.5 FM
- WXRV The River 92.5 FM
- WZID 97.5 & the Mill 96.6

Pledge Sponsors
- Anheuser-Busch, Inc.
- Kingsbury Corporation

Auction Underwriters
- Amphenol TCS
- Attitash Mountain Village
- Bottomline Technologies
- Citizen Corps New Hampshire
- Coca-Cola Bottling Company of Northern New England
- Comcast
- Desmarais Environmental
- D.F. Richard Energy
- Fidelity/Unique College Investment Plan
- FPL Energy Seabrook Station
- Graf Brothers League
- Irving Oil
- Laconia Savings Bank
- League of NH Craftsmen
- Lindt Chocolate
- Lonza Biologics
- Mariner Realty
- Monadnock Mountain Spring Water, Inc.
- New Hampshire Electric Cooperative, Inc.
- New Hampshire Institute of Art
- New Hampshire Union Leader
- Northeast Delta Dental
- The Parcel Room
- Peerless Insurance, Member Liberty Mutual Group
- Portsmouth Regional Hospital
- Public Service of New Hampshire
- RAM Printing, Inc.
- Ray F. MacDonald Insurance Agency
- Seaforth Mills Building Supply
- Service Credit Union
- Sprint
- TD Banknorth
- Timberland
- Unitil
- University System of New Hampshire
- Waddell & Reed
- WOKQ 97.5 FM

Knowledge Network Program

Guide Sponsors
- Children’s Hospital at Dartmouth-Hitchcock Medical Center
- National Education Association of NH
- NHHEAF Network Organizations

Top Ten Matching Gift Companies
- American International Group
- Bank of America
- Delux Corporation
- ExxonMobil Corp.
- Hewlett Packard
- IBM Corporation
- Markem
- NSTAR Foundation
- Prudential Insurance
- Verizon

Foundations & Trusts
- Alabama Education Television Foundation Authority
- Alice J. Reen Charitable Trust
- Anonymous
- Bank of America Foundation
- Barker Foundation, Inc.
- Brown Foundation Inc., of Houston
- Byrne Foundation
- Center for Public Responsibility & Corporate Citizenship
- Citizens Bank Foundation
- Cogswell Benevolent Trust
- Corporation for Public Broadcasting
- Eila F. Anderson Trust
- Endowment for Health
- Frederick Smyth Trust
- Fuller Foundation, Inc.
- Gilbert Verney Foundation
- Harvard Pilgrim HealthCare Foundation
- HNHFoundation
- Lane and Elizabeth Dowinell Charitable Trust
- Lincoln Financial Group Foundation
- Linden Foundation
- Mary Alice Arakelian Foundation
- Marie Schmidt Gerrato Memorial Trust
- Stratford Foundation
- National Center for Outreach
- New Hampshire Charitable Foundation–Piscataqua Region

SUPPORT AND REVENUES  July 1, 2005–June 30, 2006

<table>
<thead>
<tr>
<th>Community Support</th>
<th>Membership</th>
<th>Corporations</th>
<th>Foundation &amp; Grants</th>
<th>Auctions</th>
<th>Major Donors</th>
<th>Total Support &amp; Revenue</th>
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<tbody>
<tr>
<td></td>
<td>$2,643,504</td>
<td>$687,173</td>
<td>$517,557</td>
<td>$629,125</td>
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<td>26.8%</td>
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<td>5.2%</td>
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<table>
<thead>
<tr>
<th>Other Income</th>
<th>Tower Rentals</th>
<th>Miscellaneous Income</th>
<th>State of New Hampshire</th>
<th>Federal Support</th>
<th>UNH Support</th>
<th>Total Support &amp; Revenue</th>
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<tr>
<td></td>
<td>$598,483</td>
<td>$230,965</td>
<td>$8,429,448</td>
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<td></td>
<td>6.1%</td>
<td>2.3%</td>
<td>8.4%</td>
<td>25.1%</td>
<td>1.0%</td>
<td>100%</td>
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</table>
New Hampshire Charitable Foundation—The Walker Fund
New Hampshire Charitable Foundation
Clement Family Fund
David Marshall Fund for NHCF
Ellen A. & Gordon M. Tiffany Fund
Suzanne Satterfield Fund
Norwin S. & Elizabeth N. Bean Foundation
Oleonda Jameson Trust
Park Street Foundation
PBS Ready To Learn
Rosamond Thaxter Foundation
Roy A. Hunt Foundation
Saul O. Sidore Memorial Foundation
Stratford Foundation
Verizon
War That Made America Prod., LLC

Our deepest appreciation goes to NHPTV’s valued partners and supporters.

NEW HAMPSHIRE PUBLIC TELEVISION

Annual Report FY 2005-2006

FY06 NHPTV REVENUES

State of NH 25%
Federal Support 17%
UNH Support 1%
Membership 28%
Corporations 7%
Auctions 6%
Major Donors 3%
Tower Rentals 6%
Miscellaneous Income 2%
Foundation & Grants 5%

Our deepest appreciation goes to NHPTV’s valued partners and supporters.
Wholesale Waterbeds & Futons of Seabrook, Inc.
Wogan & Nourie, P.A.
Kathryn S. Williams Esq., Manchester
Wildlife Journal Experience, NH
WKXL, Concord, NH
WOKQ, Dover, NH
Woodstock Soapstone Company, Inc., West Lebanon, NH
Woodward’s Resort, Lincoln, NH
Wren’s Nest Village Inn, Portsmouth
WSHK, Dover, NH
Your New England Toyota Dealer

Education Fund
A fund to enable the Knowledge Network to provide educational programs and services for children and adults, and to acquire up-to-date technologies that deliver these services.

Profile Society
New Hampshire Public Television

Planned Giving
Anonymous Bequests
Ms. Jean Cluett
Muriel Miekle
Ms. Constance Morrill
Kathleen Margaret Morse
Robert E. Morse
Althea Wallace

NHPTV Endowments Funds
K. Bailey
E. Clement
New Hampshire Charitable Foundation

Future Fund
A fund to provide readily available investment capital for mission-related programs, outreach efforts, and other public service opportunities.

New Technologies Fund
A fund that allows NHPTV to take advantage of technological advances to ensure that New Hampshire Public Television remains a unique communications resource fulfilling its mission in ways yet to be developed.

Programming Fund
A bank of resources to produce and purchase programs of relevance to New Hampshire and northern New England and to utilize new technologies that deliver programs, services, and outreach activities to specialized audiences of the region.

**Expenditures** July 1, 2005–June 30, 2006

<table>
<thead>
<tr>
<th>Expenditures by Unit</th>
<th>Expenditures</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Production &amp; Broadcasting</td>
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<tr>
<td>Engineering</td>
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<td>Development</td>
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<tr>
<td>Administration</td>
<td>$1,792,000</td>
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<tr>
<td>Outreach &amp; Education</td>
<td>$590,808</td>
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<td>Communications</td>
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<tr>
<td>Total Expenditures</td>
<td>$9,769,539</td>
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By Expense

<table>
<thead>
<tr>
<th>Expense</th>
<th>Expenditures</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel</td>
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<td>51.5%</td>
</tr>
<tr>
<td>Support Services</td>
<td>$3,450,668</td>
<td>35.3%</td>
</tr>
<tr>
<td>PBS Fees &amp; Program Acquisitions</td>
<td>$1,287,231</td>
<td>13.2%</td>
</tr>
<tr>
<td>Total Expenditures</td>
<td>$9,769,539</td>
<td>100%</td>
</tr>
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</table>

FY06 Net Operating Results $90,774