

# REPORT TO THE COMMUNITY

JULY 1, 2024 - JUNE 30, 2025



NH  PBS



In my 54 years working within the PBS system, I have never seen a threat to public media of this magnitude. In July 2025, Congress voted to eliminate federal support for public media. For New Hampshire PBS, that decision creates a \$1.3 million shortfall—nearly 18% of our annual budget.

This funding has long powered every aspect of our service, from educational outreach and local storytelling to emergency alerts across the Granite State. It enables us to deliver trusted PBS programming, acquire new content and maintain the technical infrastructure that keeps us on the air.

This moment presents a challenge unlike any we have faced before, yet our mission remains unchanged. We are steadfast in our commitment to providing trusted programming, meaningful educational services and original local productions that inform, connect and inspire New Hampshire communities.

NHPBS will continue to share the stories of the Granite State through programs like WINDOWS TO THE WILD, OUR HOMETOWN and THE STATE WE'RE IN. We will continue to celebrate learning through GRANITE STATE CHALLENGE, educational tours, and STEAM-focused events and to share stories only NHPBS can tell, such as our new documentary CHRISTA.

Now more than ever, our focus remains firmly on serving you. While federal funding is gone, our commitment to the people of New Hampshire has never been stronger. This is a pivotal moment in our history. Together, we will face it with purpose, resilience and resolve.

Peter A. Frid  
NHPBS President & CEO



**26K**  
Members

LOCAL SIGNATURE  
**6 SERIES**

WINDOWS TO THE WILD  
GRANITE STATE CHALLENGE  
OUR HOMETOWN  
THE STATE WE'RE IN  
SENIORITY AUTHORITY  
NATUREWORKS

**5** STREAMING  
PLATFORMS

PBS App  
YouTube TV  
Hulu + LIVE  
Amazon Prime Video  
Direct TV Stream

**5** BROADCAST  
CHANNELS  
&

**6** CHANNELS  
STREAMING  
ONLINE  
NHPBS.ORG

**TRUSTED. VALUED. ESSENTIAL.**

The new season of **WINDOWS TO THE WILD** with host Willem Lange took viewers on captivating journeys across New England's mountains, rivers, trails and coastlines, exploring both the beauty of the natural world and the people working to protect it. Featuring 13 new episodes filled with breathtaking scenery, inspiring adventurers, environmental stories and powerful connections to the outdoors, the series continued its mission to show how everyone—regardless of age, background or ability—can find a sense of belonging in nature. Visit [nhpbs.org/windows](http://nhpbs.org/windows) to explore more.



WINDOWS TO THE WILD host  
Willem Lange



## CONNECTING COMMUNITIES

WINDOWS TO THE WILD WITH WILLEM LANGE is generously supported by the Alice J. Reen Charitable Trust, Bailey Charitable Foundation, John D. McGonagle Foundation and Road Scholar.

# OUR HOMETOWN PLYMOUTH

OUR HOMETOWN host  
Rebecca Rule



In OUR HOMETOWN PLYMOUTH, host Rebecca Rule explored this vibrant college town along the Pemigewasset River, uncovering its generosity, spirit and surprising stories. From local volunteers supporting neighbors near and far to colorful tales of thrift shops, elm tree revivals, senior center fellowship and a legendary fairground adventure, the program revealed the deeper connections that define Plymouth. The half-hour special featured seven stories, with additional shorts available online for viewers to watch and share at [nhpbs.org/hometown](https://nhpbs.org/hometown).

## THROUGH STORYTELLING & EXPLORATION

OUR HOMETOWN PLYMOUTH is generously supported by Dead River Company, Road Scholar and Badger Peabody & Smith Realty.

# INSPIRING CURIOSITY



GSC Host Jon Cannon

New Hampshire PBS launched the 43rd season of GRANITE STATE CHALLENGE with renewed energy, a bold new look and the same exceptional students at its core. Sixteen of the state's top high school teams faced off in the iconic academic competition, led by host and longtime GSC veteran Jon Cannon. Featuring a redesigned set and logo, rigorous questions across disciplines and special appearances by local and national figures, the season powerfully celebrated academic excellence, school pride and a New Hampshire tradition that has inspired young minds for more than four decades. Watch online at [nhpbs.org/gsc](http://nhpbs.org/gsc).

GRANITE STATE CHALLENGE is funded by lead sponsor Unitil with additional funding from Bangor Savings Bank, Safety Insurance, NEA New Hampshire and Aroma Joe's.

## & LEARNING

The New Hampshire PBS education team connected with over 20,000 students, educators and families through media literacy tours, civics and mock election programming, STEAM-focused events and community partnerships across the Granite State.

Working in schools, museums, conferences and public festivals, the team delivered hands-on learning experiences, shared trusted PBS resources and created opportunities for young people to think critically, explore creativity and engage with the world around them. To learn more, visit [nhpbs.org/education](https://nhpbs.org/education).





**REACHING FURTHER**

*Christa*

Funding for the production of CHRISTA was provided by New Hampshire Humanities.

# THROUGH UNDERSTANDING

CHRISTA is a powerful documentary produced by New Hampshire PBS that honors the life and legacy of Christa McAuliffe—teacher, trailblazer and symbol of possibility. The film traces her journey from Concord High School to her historic selection as NASA’s first teacher in space, while also capturing the significance of the first statue honoring a woman on the New Hampshire State House lawn.

Through intimate interviews with educators, former students, civic leaders and the artist behind the statue, CHRISTA reveals how McAuliffe’s passion for learning continues to inspire generations and reminds us that education truly touches the future.

Watch CHRISTA any time at [nhpbs.org/christa](http://nhpbs.org/christa).



NHPBS’ CHRISTA documentary has received extensive local, national and international press coverage, highlighting the lasting impact of Christa McAuliffe’s story. Outlets ranging from New Hampshire media, like the Union Leader, Concord Monitor and Seacoast Online to national and global platforms, including The Associated Press, Boston Globe, Chicago Sun-Times, Washington Times, ABC News and NBC, amplified the film’s message.

New Hampshire PBS brought Ken Burns' documentary LEONARDO DA VINCI to life through a dynamic series of community and educational events—from a Currier Museum screening and expert panel exploring Da Vinci's enduring influence to hands-on learning with Positive Street Art artists in Nashua and an immersive STEAM experience at Franklin High School.

Our outreach team connected art, science and innovation across generations, fostering curiosity, creativity and community while demonstrating the power of PBS programming to inspire learning well beyond the screen.

LEONARDO DA VINCI screening at the Currier Museum of Art, Franklin High School students, Positive Street Art project.



# The STATE We're In

THE STATE WE'RE IN is NHPBS' digital news series. Hosted by Melanie Plenda, it connects New Hampshire audiences to the people, issues and conversations shaping life in the Granite State. By pairing in-depth reporting with thoughtful, accessible interviews, the series turns complex topics into meaningful public dialogue.

The episode, "Canadian Tourism Boycotte?" featuring Granite State News Collaborative freelance reporter Jonathan Decker, examined a growing Canadian tourism boycott and its potential economic impact on New Hampshire.

The episode sparked significant engagement, drawing 28,000+ views and more than 900 comments on YouTube, demonstrating the series' ability to inform, engage and activate the public around timely, high-stakes issues affecting the Granite State.

Stream THE STATE WE'RE IN online anytime at [nhpbs.org/statewherein](http://nhpbs.org/statewherein) or on the PBS App.

THE STATE WE'RE IN  
host Melanie Plenda  
and GSNC Reporter  
Jonathan Decker.



HEAVEN

**BOLD CONVERSATIONS & DEEPER INSIGHTS**



Over the past year, New Hampshire PBS hosted a variety of events that brought the community together and highlighted the impact of PBS programming.

From ice skating with Clifford the Big Red Dog at Strawberry Banke Museum to a culinary evening with AMERICA'S TEST KITCHEN chefs at LaBelle Winery and a BritWit high tea with a sneak peek of the new drama PATIENCE at the Currier Museum of Art, attendees enjoyed food, culture and entertainment.

Additional screenings, including the CHRISTA documentary, ALL CREATURES GREAT AND SMALL and OUR HOMETOWN PLYMOUTH, reinforced NHPBS' commitment to educational and inspiring programming for all New Hampshire communities.

AMERICA'S TEST KITCHEN hosts Bridget Lancaster and Julia Collin Davison, BritWit Tea event, Puppy Love Skate event.





## CONNECTING WITH OUR NEIGHBORS



Thank you Susan, and to all of you, so much for today's tour! It was really outstanding. Loved the storyboard activity; the kids really embraced it.

—Chris L., Manchester School of Technology

My husband and I are huge fans of *PBS News Hour*—it's part of our evening routine. We rely upon it for its comprehensive and credible reporting. Please keep up the good work.

—Susan C., Chichester, NH

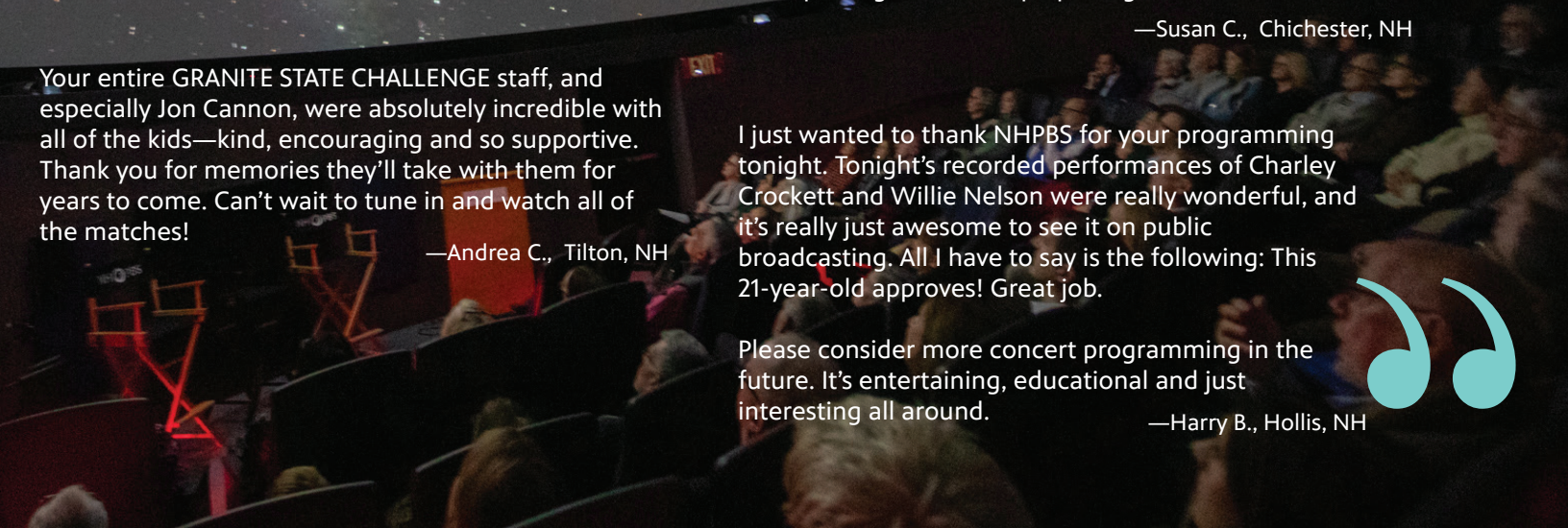
Your entire GRANITE STATE CHALLENGE staff, and especially Jon Cannon, were absolutely incredible with all of the kids—kind, encouraging and so supportive. Thank you for memories they'll take with them for years to come. Can't wait to tune in and watch all of the matches!

—Andrea C., Tilton, NH

I just wanted to thank NHPBS for your programming tonight. Tonight's recorded performances of Charley Crockett and Willie Nelson were really wonderful, and it's really just awesome to see it on public broadcasting. All I have to say is the following: This 21-year-old approves! Great job.

Please consider more concert programming in the future. It's entertaining, educational and just interesting all around.

—Harry B., Hollis, NH





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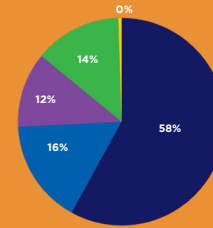
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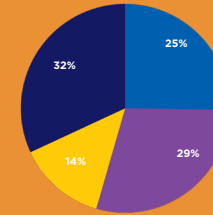
## NHPBS FISCAL YEAR ENDED JUNE 30, 2025

Unaudited



### FY25 REVENUE

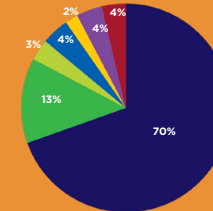
Development	\$4,556,868
CPB	1,273,485
Client Services	918,123
Investment Income	1,067,138
Other Oper. Income	38,086
State of NH	0
<b>Total</b>	<b>\$7,853,700</b>



### FY25 EXPENSES\*

Programs & Services	\$ 1,317,672
Engineering	1,206,108
Development	1,043,011
Administration	562,654
<b>Total</b>	<b>\$4,129,446</b>

\* includes depreciation



### FY25 DEVELOPMENT GIFTS

Individual Giving	\$3,169,190
Leadership Gifts	600,915
Planned Gifts	150,665
Corporations	193,966
Foundations & Grants	91,502
Auction	181,678
Special Events	168,952
<b>Total</b>	<b>\$4,556,868</b>



New Hampshire PBS inspires, educates and connects all Granite Staters every month—on-air, online, on mobile, in classrooms and across our communities. From award-winning local and national programs to innovative education and community initiatives, we're turning stories into action and ideas into impact across the Granite State. Driven by passion. Fueled by you. We are 100% community funded.

[nhpbs.org](https://nhpbs.org)

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