

# REPORT TO THE COMMUNITY

JULY 1, 2022 - JUNE 30, 2023



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ANYWHERE

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STREAMING ONLINE

## GREAT ADVENTURES WITH NHPBS

What adventure have you taken this year with New Hampshire PBS?

Did you follow in Willem Lange's footsteps and head out on the trail with WINDOWS TO THE WILD? Or maybe you caught the groundbreaking FIGHT THE POWER: HOW HIP HOP CHANGED THE WORLD program and came to the interactive event with Positive Street Art in Nashua. I know I'm always inspired by the educational prowess that high school teams bring to each and every GRANITE STATE CHALLENGE game. Or perhaps an OUR HOMETOWN story from Nashua or Nottingham resonated with you and made you visit those towns.

Whether you tuned in for your favorite drama on MASTERPIECE, learned a new cooking skill with CIAO ITALIA or caught up with the news from around the world with PBS NEWSHOUR or our local digital show THE STATE WE'RE IN, New Hampshire PBS continues to be a critical touchpoint for viewers from across the Granite State.

But our adventures begin long before the cameras roll. Generous support from donors, corporate partners and community organizations fuels the programs and local events that enrich our lives. While these experiences are freely available to all, it's the support of individuals like you that paves the way for our exploration.

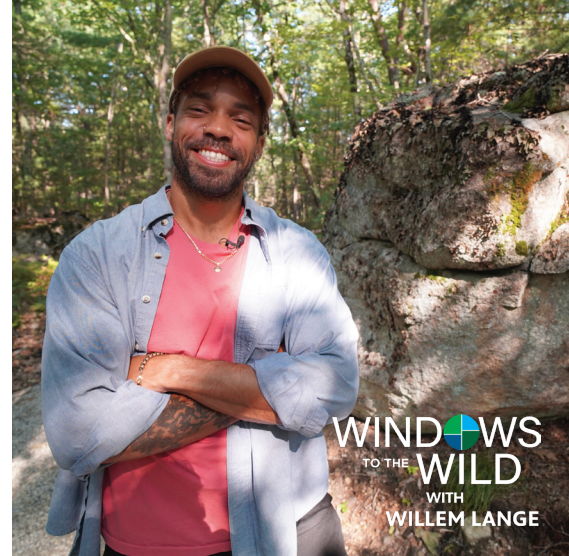
Looking ahead, I see more exciting adventures on the horizon that will connect us with new and emerging communities, strengthen our educational initiatives for lifelong learners and solidify our role as a community institution for the entire state.

Peter A. Frid  
NHPBS President & CEO









## NHPBS CELEBRATES WINDOWS TO THE WILD WITH WILLEM LANGE

New Hampshire PBS' award-winning program **WINDOWS TO THE WILD WITH WILLEM LANGE** featured another season of inspired storytelling and visual feasts from the outdoors. Host Willem Lange explored trail hiking with a cat, kayaking, rock-hounding, rail riding and sailing throughout New England. Season 18 also featured a magical summertime journey across the Atlantic to Ireland.

The NHPBS favorite launched its 18th season online in February 2023 with five new episodes and then another four new episodes in March. Using the NHPBS video-on-demand streaming service, NHPBS members binge-watched these new episodes via NHPBS Passport and online anytime at [nhpbs.org/windows](https://nhpbs.org/windows).

Traditional viewers continue to enjoy watching **WINDOWS TO THE WILD WITH WILLEM LANGE** on-air every Wednesday evening at 7:30 PM and Thursdays at 8 PM on New Hampshire PBS.

"What we hoped to do with these programs and stories was to illustrate how the outdoors connects with everyone and helps people with their challenges in life," said Phil Vaughn, the program's executive producer. Vaughn said one of the new episodes profiles a couple and their autistic son, who spend a lot of time rock-hounding, looking for gems and minerals. The episode reflects on how this shared activity outdoors helps both the parents and child in living with autism.

WINDOWS TO THE WILD WITH WILLEM LANGE is generously supported by the Alice J. Reen Charitable Trust, Bailey Charitable Foundation and Kittery Trading Post.



“People love connecting with Willem. They know he’s authentic and is genuinely interested in people and their stories,” said Vaughn. “A lot of the feedback we receive is how inspired people are by Willem. ‘If he can do it, I can do it’ is a common reaction that seems to motivate people to get outdoors themselves.”

Below are some of the stories featured on season 18 of WINDOWS TO THE WILD:

- Learn how one woman, a kayaker and photographer, gives support to and shines a light on the lobster industry off the coastal waters of Southern Maine.
- Discover how local groups worked together with the public to create an all-access trail in Manchester, New Hampshire that is designed for underserved communities.
- Take a nostalgic, personal and thought-provoking trip back to coastal Maine with Willem as he returns to the island where he served as an outdoor educator in the late 1960s.
- Travel with a family of four from North Conway, New Hampshire as they fulfill a dream to paddle down the Colorado River through the heart of the Grand Canyon. What they see takes shape as a lesson in environmental awareness.
- See through the eyes of one young man who takes a cross-country, multi-day journey through the winter wilderness.
- Find out how the unusual sight of a cat climbing all 48 of the state’s 4000-footers on the back of its owner sparks a social media following and leads to healing, new friendships and shared purpose.
- Explore miles of railway track that lay unused and neglected and are now providing smiles and scenic rides for thousands of visitors.



“WINDOWS TO THE WILD is a favorite. Willem brings the outdoors to you.”

— Jason V.

“

“Very enjoyable and educational. Great job to all.”

— Nick A.

“

## NHPBS ENGAGES IN REAL TALK CONVERSATION

New Hampshire Center for Justice and Equity and partners Seacoast NAACP, Greater Manchester & Nashua NAACP branches, BLM Seacoast and BLM Manchester, with production partners at NHPBS and NHPR, brought together members of the BIPOC community in New Hampshire and surrounding states to discuss the culture of policing.

A full house at the UNH Franklin Pierce School of Law's Warren B. Rudman Center for Justice, Leadership & Public Service in Concord, NH hosted more than 50 people for *A Community Conversation on the Culture of Policing*, and 36 others joined online.

Anthony Poore, president of the New Hampshire Center for Justice and Equity (NHCJE), explained that the tragic events that took place in January 2023 in Memphis, Tennessee were what prompted these partners to organize this community conversation, together with the NHCJE board members and NH Assistant Commissioner of Public Safety Eddie Edwards.

NHCJE's first community conversation covered several topics relating to the culture of policing, including systemic racism, the representation of people of color in law enforcement, implicit bias training, trauma-informed responses and data collection. The forum provided a safe setting for a difficult but important conversation.

Although there was plenty of room for debate and different viewpoints, by the end of the session, one thing was

unanimous: to make sure events like those that happened in Memphis, Tennessee do not take place in New Hampshire; we must acknowledge the disparities in law enforcement and how these disproportionately affected Black people.

To watch the discussion, go to [nhpbs.org/realtalk](https://nhpbs.org/realtalk).







## NHPBS DELVES INTO THE ROOTS OF HIP HOP

New Hampshire PBS joined forces with Positive Street Art for an *Inspired By* Hip Hop event that featured a screening of the PBS documentary, *FIGHT THE POWER: HOW HIP HOP CHANGED THE WORLD* on March 24th in Nashua, NH. Nearly 40 people experienced this free screening that included musical performances by Flow Free or Die Entertainment and Mr.GoodBarz. A creative painting session was also part of the event.

This year marked the 50th anniversary of Hip Hop, and PBS' new series *FIGHT THE POWER: HOW HIP HOP CHANGED THE WORLD* explored the genre's origins, underscored its cultural impact across the globe and shined a light on the individuals who have helped shape it since its inception.

Positive Street Art's *Inspired By* series gives the attendee an opportunity to be inspired by watching a film of the chosen famous artist and/or joining a creative painting session to explore inspiration through the artist's/culture's style and history.

“Thank you for letting us be a part of this fun event. I met some awesome people and had a great time. Episode one of the documentary is incredible.”

— Flow Free or Die Entertainment

“

## NHPBS EXPLORES MULTICULTURAL FLAVORS AND HISTORY

“Our Hometown  
Nashua is such a  
wonderful show.”

— Sara G.

“



Host, Rebecca Rule

Nashua's vibrant local music scene, creative student storytellers and family stories that span generations are all featured in this episode of OUR HOMETOWN. The New Hampshire PBS favorite profiles a city instead of a town in this installment. In advance of the televised broadcast, 150 residents attended a special premiere screening and discussion at the Nashua Center for the Arts.

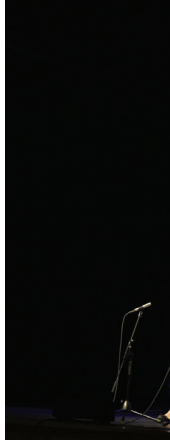
Nashua is known for its historic mills, riverside location and decades-long history as a multicultural border city. In the episode, viewers can expect to learn more about the city's development through the voices of local families, public officials, librarians, historical society members and young leaders.

“It's more complicated to profile and produce a show about a city than a town, as there are so many stories and angles to pursue, but it's something we've been wanting to do for a while,” said Schuyler Scribner, producer of OUR HOMETOWN. “Ultimately, we produced more than 50 stories. Across those different stories, virtually everyone we spoke to — from elected officials to community influencers to private citizens — were pulling in the same direction by wanting to foster positive community engagement in their city.”

NHPBS producers and host Rebecca Rule held advance discussions with families who have lived in Nashua for generations, newer residents and nonprofits who serve the community. Both in the past and the present, a common thread emerged: how Nashua embraces newcomers.

“The city has been welcoming to immigrants, both historically and in the present,” said Jasmine Torres Allen, community and education engagement coordinator at NHPBS. “Generations ago, it was the French and the Greeks. More recently, a new wave of immigrant families of diverse backgrounds has settled in Nashua. The French language was commonly spoken when French immigrants worked in the mills, and now it's predominantly Spanish, Portuguese and Swahili. Our storytellers mentioned there are Ukrainian refugees in Nashua as well.”

“We also worked with Nashua High School students. An audio-visual teacher in the Nashua schools took the reins,” said Scribner. “We are really excited to see one student-produced story appearing in the show,” and the others going on the OUR HOMETOWN website at [nhpbs.org/hometown](http://nhpbs.org/hometown).







NHPBS board member and Nashua resident Lisa Law, Producer Schuyler Scribner, Community Outreach Producer Jasmine Torres Allen speak to a full house at the Nasua Center for the Arts.

## NHPBS SHOWCASES RURAL STORIES WITH OUR HOMETOWN: NOTTINGHAM

Discover the home of four Revolutionary War generals, a volunteer-run food pantry and truly unique local gathering spots on New Hampshire PBS' OUR HOMETOWN: NOTTINGHAM. Join host Rebecca Rule as she explores this tucked-away community in Rockingham county. The new show premiered on November 17<sup>th</sup> on New Hampshire PBS and can be streamed online at [nhpbs.org/hometown](http://nhpbs.org/hometown).

"NHPBS has said to the OUR HOMETOWN crew, 'go out into these towns—large and small. Seek the stories. Talk to the residents. Be open to surprise and wonder.' I think what I love most about NHPBS is its trust in the power of story," said Rule.

"We're trying to create a quilt of stories that, together, reveal the character of a town," said producer Schuyler Scribner. "The people who live these stories tell them best. Some of the people we speak to go back generations in these towns."

The NHPBS team speaks to 50-100 people in each community to get to know its history, contemporary issues and character. Scribner and Rule meet with librarians, town and school officials, historical societies and chambers of commerce to unearth local tales.

View all of the OUR HOMETOWN featured towns at [nhpbs.org/hometown](http://nhpbs.org/hometown).

Support for OUR HOMETOWN: NASHUA is provided by The New Hampshire Lottery and Eversource, Crown Uniform & Linen Service, Lovering Volvo Cars, Millyard Technology Park, Southern New Hampshire Health, Rivier University, Millyard Bank and Nashua Community College.

Support for OUR HOMETOWN: NOTTINGHAM is provided by The New Hampshire Lottery and Eversource.

“I can’t wait for another exciting season of Granite State Challenge.”

— Susan S.

“



## NHPBS CHALLENGES HIGH SCHOOL ACADEMIC TEAMS

After a successful and high-powered season, Merrimack High defeated Plymouth Regional High in the GRANITE STATE CHALLENGE championship game. This was not the first time the two teams met in the championship game. They went head to head in 2020, and Merrimack took the trophy home that year.

The teams answered tough questions about Paul McCartney, author and marine biologist Rachel Carson, the one planet not included in Gustav Holst’s orchestral suite *The Planets* and a video question from New Hampshire author Rebecca Rule about the town in Sullivan county that J.D. Salinger called home — just to name a few.

It was a nail-biter of a game, with the lead going back and forth several times. In the final round, the Merrimack team correctly answered questions in the last minute of the game, picking up 60 points for their team, and the game ended with Merrimack winning by a score of 470-360.

Hosted by Bow High School teacher and former GRANITE STATE CHALLENGE coach (Bedford High), contestant (Belmont High) and GRANITE STATE CHALLENGE crew member Jon Cannon, GRANITE STATE CHALLENGE features New Hampshire’s top high school academic quiz teams as they demonstrate remarkable teamwork, quick thinking and smarts to beat the clock and buzz in first on this iconic New Hampshire game show. Watch all of the matches online anytime at [nhpbs.org/gsc](http://nhpbs.org/gsc).

Support for GRANITE STATE CHALLENGE is provided by lead sponsor Unitil; with additional funding from NEA New Hampshire, Safety Insurance, The New Hampshire Lottery, D.F. Richard Energy, Cognia and HRCU.



## NHPBS OPENS STUDIOS TO GUESTS

The newly donated million-dollar production set was put into action, inspiring us to think of new ways to serve our Granite State community. “Studio A” was in full swing this year with producing local fundraising breaks, taping local documentary discussions and holding fun events for the public.

NHPBS major donors were invited to an exclusive, behind-the-scenes tour of our new, state-of-the-art studio. Guests mingled with our on-air personalities, including Willem Lange, Rebecca Rule, Jon Cannon and Cathleen Toomey, and enjoyed an evening together.

Later, in April 2023, CIAO ITALIA host Mary Ann Esposito and her husband, Guy Esposito, held a fun, interactive event at the New Hampshire PBS studios in Durham. This special fundraiser, *Lettuce Entertain You* with Mary Ann and Guy Esposito, had this culinary dynamic duo sharing their gardening expertise and walking guests through how to prepare a salad with veggies fresh from the garden.



“What a spectacular evening. I loved touring the NHPBS studios. I learned so much from Becky, Melanie, Cathleen and Willem. I can’t wait to come back and see more of the productions.”

— an Under the Lights event participant



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“I am a Civics teacher, and I am planning to watch the debates you are holding in conjunction with NHPR (Governor, US District 2 and Senate) in class with my students, some of whom will be voting for the first time in this election.”

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## NHPBS PARTNERS ON NH CANDIDATE DEBATES

NHPBS broadcast a series of candidate debates leading up to the 2022 New Hampshire midterm elections as part of an ongoing effort to inform New Hampshire voters. The debates were held in collaboration with NHPR and the New Hampshire Bulletin. Reporters from NHPR and the New Hampshire Bulletin co-moderated the debates, while NHPBS worked with NHPR on the live video feed and television broadcast.

Debates were held in NHPR's Studio D before a live audience and were broadcast live on NHPR, NHPBS and NHPBS Explore and live-streamed on [nhpbs.org/nhvotes](https://nhpbs.org/nhvotes).

The race for Governor included incumbent Chris Sununu (R) and challenger Tom Sherman (D), the U.S. Senate debate highlighted incumbent Maggie Hassan (D) and challenger Don Bolduc (R), and incumbent Annie Kuster (D) debated with Bob Burns (R) in the U.S. House District 2 race.

“Our collaboration with NHPR and New Hampshire Bulletin provides New Hampshire citizens with much-needed comprehensive coverage during this political season,” said NHPBS President and CEO Peter Frid.



In collaboration with



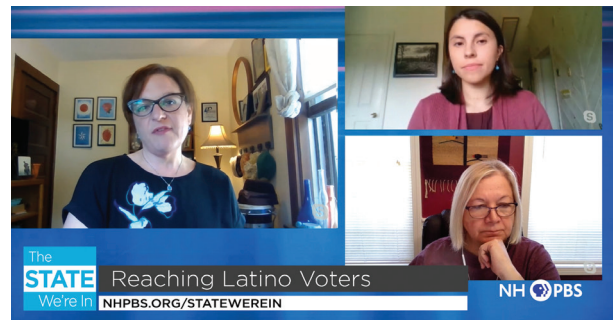


## NHPBS TACKLES TOUGH TOPICS WITH THE STATE WE'RE IN

THE STATE WE'RE IN delved into many critical conversations this year, from the housing crisis and reaching Latino voters to recession anxieties and the Kid Governor program. In-depth health coverage, in particular, resonated with viewers, including the first episode of 2023 exploring the “tripledemic” of COVID, RSV and the flu.

Throughout the season, THE STATE WE'RE IN fostered insightful discussions on gun violence, the state of journalism, kids and cell phones, civic health, book bans, Medicaid expansion, confronting racism, food insecurity, farmers adapting to climate change and keeping graduates in New Hampshire.

Hosted by Granite State News Collaborative Director Melanie Plenda, THE STATE WE'RE IN takes an in-depth look at stories that matter most to people across the Granite State. Viewers can watch THE STATE WE'RE IN online anytime at [nhpbs.org/statewerein](https://nhpbs.org/statewerein).



“Thank you for presenting this informative program. It is very important to continue this dialogue.”

— Natalie P.

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Support for THE STATE WE'RE IN is provided by Hitchiner Manufacturing Co., Inc.

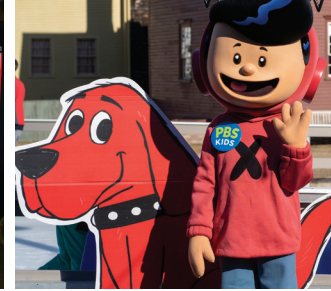
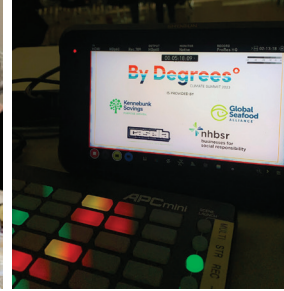
THE STATE WE'RE IN is produced in partnership with the Granite State News Collaborative which is funded in part by the Solutions Journalism Network and the New Hampshire Charitable Foundation. Production assistance is provided by the students and staff of the Marlin Fitzwater Center for Communication at Franklin Pierce University in Rindge, NH.



“This event was just what the community needed. It was open to all and well organized. My children had a ton of fun and were pleased to see their favorite PBS stars there.”

— a Puppy Love Skate Party participant

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## NHPBS CONNECTS WITH COMMUNITIES

Breaking down borders and bridging divides, New Hampshire PBS connected close to 2,500 individuals from all corners of the state and beyond, fostering a vibrant community through shared experiences, storytelling and mutual learning. Below are a number of highlights from our in-person and online events:

- The NHPBS Educational and Outreach team connected with nearly 1,700 people in diverse communities throughout the state by hosting educational events and attending community-led programs. The team offered station tours to Osher Lifelong Learning Institute students, attended the annual NH Fish & Game Wild NH Day, was a part of the Diwali Celebration at the Manchester school and presented NHPBS and PBS Learning Media to the Strengthening Families event at the Arlington Community Center in Nashua.
- The Silver Fountain Inn was the setting of the annual BritWit event in November 2022. Members of the NHPBS BritWit Club came together to preview new British programs, ask questions of our programming service and enjoy delicious British tea and sandwiches.
- NHPBS partnered with New Hampshire Public Radio to host the first ever BY DEGREES CLIMATE SUMMIT 2023 at the University of New Hampshire, Durham and streamed it online at [nhpbs.org](https://nhpbs.org) in April 2023. The summit brought together people from across the region to talk about opportunities for transformative action in the face of the climate change crisis.  
Support for the BY DEGREES CLIMATE SUMMIT 2023 is provided by Global Seafood Alliance, Casella Waste Systems, Kennebunk Savings and NH Businesses for Social Responsibility.
- The 7th annual NHPBS Puppy Love Skate Party brought a splash of Valentine's Day cheer to Strawberry Banke Museum in Portsmouth, back in February 2023. Over 150 enthusiastic parents, children and caregivers signed up for a day of winter fun on the ice with the beloved NHPBS Kids Club and Xavier Riddle from the PBS Kids lineup.  
Support for the NHPBS Kids Club PUPPY LOVE SKATE PARTY is provided by Northeast Delta Dental.

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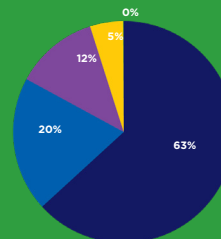
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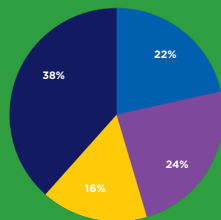
## NHPBS FISCAL YEAR ENDED JUNE 30, 2022

Unaudited



### FY23 REVENUE

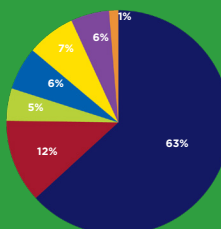
Development	\$4,276,133
CPB	1,331,774
Client Services	823,112
Investment Income	327,385
Other Oper. Income	5,603
State of NH	0
<b>Total</b>	<b>\$6,764,007</b>



### FY23 EXPENSES\*

Programs & Services	\$ 2,491,096
Engineering	1,552,036
Development	1,392,713
Administration	1,047,625
<b>Total</b>	<b>\$6,483,470</b>

\* includes depreciation



### FY23 DEVELOPMENT GIFTS

Individual Giving	\$2,703,061
Leadership Gifts	514,008
Planned Gifts	200,000
Corporations	264,833
Foundations & Grants	300,337
Auction	236,970
Special Events	56,924
<b>Total</b>	<b>\$4,276,133</b>

ON-AIR | ONLINE | MOBILE | CLASSROOMS | COMMUNITIES



New Hampshire PBS inspires Granite Staters with engaging and trusted local and national programs on-air, online, live-streaming, via mobile, in classrooms and in communities.

**[nhpbs.org](http://nhpbs.org)**

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