

REPORT TO THE COMMUNITY

JULY 1, 2021 - JUNE 30, 2022



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THE POWER OF YOU

If you stepped inside the door to Studio A in May of 2022, you would have discovered the beginnings of something new. It all started the previous fall when Binnie Media generously donated their million-dollar production set to New Hampshire PBS, inspiring us to think of new ways to serve our Granite State community. This generous donation has set the tone for this entire fiscal year.

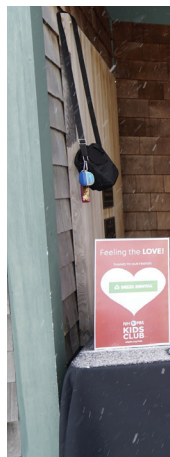
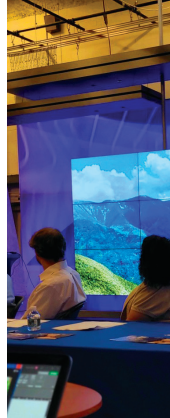
The power of this considerable gift has created a new platform for NHPBS to host, create and share new local programs. It has taken a dedicated team of five to measure, dismantle, move, troubleshoot, reconnect and finally rebuild this incredible set that displays an unlimited combination of graphics and colored backgrounds on 27 television monitors. The power of a small but mighty team that took on this behemoth task has breathed new life into our studio.

Looking outside the station, we knew we were still in the midst of the pandemic, but the NHPBS staff understood the power of connecting with our members, both in person and at online events. Whether we were spending a glorious summer evening with friends at The Fells in Newbury, NH listening to Willem Lange and Rebecca Rule talk about the art of storytelling or hosting an online screening and discussion of our newest documentary SURVIVING NEW ENGLAND'S GREAT DYING with close to 600 participants who wanted to hear how tribal leaders are learning from the past as they deal with the effect of today's pandemic, the power of reconnecting with you, our members, was inspiring.

We know that it is the power of YOU and your support of New Hampshire PBS that makes our work in our communities possible—in both good times and challenging ones. As we're reminded so often, we really are all in this together.

Thanks to all of our corporate partners, community organizations and members for all you do to support New Hampshire PBS.

Peter A. Frid
NHPBS President & CEO







NHPBS CELEBRATES AN AMERICAN IDOL

MacDowell not only nurtures emerging artists but, since 1960, celebrates those who have made outstanding contributions to American culture with the awarding of the Edward MacDowell Medal. Last year, for the first time, the Medal was not awarded due to the pandemic, yet creation continues despite the global health crisis.

“As the MacDowell staff thought about our Medal Day celebration for 2021, we realized that the tradition of welcoming over 1,000 people on site would be unwise at this time, and the idea of an online event seemed less than ideal,” said Executive Director Philip Himberg. “We reached out to New Hampshire PBS to see if they might collaborate with us. NHPBS’ enthusiasm for this project was welcomed, and our partnership has been beautifully aligned. Planning together and then

the actual occasion itself was an exemplary team effort, and we are forever grateful to NHPBS for their support and encouragement.”

And so, composer, performer and author Rosanne Cash became the 61st recipient of the prestigious Edward MacDowell Medal during a hybrid ceremony that was filmed by New Hampshire PBS and incorporated into a half-hour program.

“I never thought I would hear my name spoken in the same sentence as Aaron Copland, Toni Morrison or Thornton Wilder. I’m trying to take this in,” said Cash. “This is enormous for me, and this moment won’t come again.”

The NHPBS production is set throughout the grounds of MacDowell, where you'll hear an intimate conversation between *The New Yorker* cartoonist Roz Chast and Rosanne as they talk about their processes of creation, their love/hate relationships with deadlines, anxieties about driving and Rosanne's special tribute to John Lennon.

Exploring deeper into the secluded grounds, you'll follow Rosanne as she visits several studios where she meets artists-in-residence and learns about their work.

And finally, during the Medal Day ceremony, writer Kurt Andersen paints a moving tribute to the four-time Grammy Award-winner and his longtime friend, while Emmylou Harris caps off the event with a moving musical performance.

"Of all of the honors I've received—Grammys and everything else—is this the biggest," said Cash. "This is a big deal for me. I am humbled."

Rosanne Cash is the first female composer to be awarded the medal, and she's in the esteemed company of such honorees as Leonard Bernstein, Georgia O'Keeffe, Robert Frost and Toni Morrison.

Viewers can watch **ROSANNE CASH AT MACDOWELL** special documentary online anytime at nhpbs.org/macdowell.

Support for **ROSANNE CASH AT MACDOWELL** is provided by Boston Private, an SVB Company, Welch & Forbes LLC, Northeast Delta Dental, Franklin Pierce University, McLane Middleton, Melanson, Monadnock Paper Mills, Inc., RiverMead, Upton & Hatfield, LLP, CGI Business Solutions, Putnam Foundation and New Hampshire Humanities.



“Thank you to all who joined us to watch this wonderful program. It was a thrill to honor Rosanne Cash with the 61st Edward MacDowell Medal. And we are grateful to have worked with New Hampshire PBS to make **ROSANNE CASH AT MACDOWELL!**”

— MacDowell

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“Very enjoyable and educational. Great job to all.”

— Nick A.

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NHPBS EXPLORES ASHLAND, NEW HAMPSHIRE

New Hampshire PBS explored the town of Ashland, New Hampshire in the newest episode of its OUR HOMETOWN series. Situated along the Squam and Pemigewasset Rivers, the town, in its heyday, boasted several mills that are finding new life today. As the town continues to reinvent itself, host Rebecca Rule discovers some of the stories that make Ashland unique.

The NHPBS production team traveled to Ashland throughout the summer and fall to collect stories from local residents. OUR HOMETOWN: ASHLAND uncovers stories that include a family business specializing in covered bridges, a one-of-a-kind guitar shop owner and a farm stand that helps to define this vibrant community, among many more stories shared by the people of Ashland.

The stories generously shared for OUR HOMETOWN shed light on Ashland's past and present and are showcased online at nhpbs.org/hometown, creating a historical archive of life in Ashland.

Produced in partnership with each community, OUR HOMETOWN engages residents and businesses in telling their stories, which are then recorded and edited into a 30-minute television program for New Hampshire PBS.

You can watch OUR HOMETOWN: ASHLAND online anytime at nhpbs.org/hometown.

Support for OUR HOMETOWN: ASHLAND is provided by Freudenberg-NOK Sealing Technologies, Jeremy Hiltz Excavating, Inc., Sippican Partners Construction and New Hampshire Lottery.

NHPBS CONNECTS WITH NEW COMMUNITIES

The 2020 census numbers tell a new story about who calls the Granite State home. While the state is about 90% white, a new population of Americans is gaining in numbers. Those who identify as Hispanic make up around 4% of our population. During COVID-19, many underserved populations were not receiving timely information in their native languages. New Hampshire PBS and the Granite State News Collaborative partnered with New Hampshire Public Radio to reach the Hispanic community.

THE STATE WE'RE IN reported that, on August 3, 2021, the Biden Administration reinstated the CDC's eviction moratorium for tenants in counties that are experiencing high rates of COVID-19 cases. What legal assistance is available to New Hampshire residents? For this story, Gabriela Lozada, NHPR's Report for America Corps member, interviewed Maria Eveleth, Fair Housing Project Director at New Hampshire Legal Aid on THE STATE WE'RE IN. Gabriela's focus is on Latin communities with original reporting in Spanish for *¿Qué hay de Nuevo, New Hampshire?*

El 3 de agosto, la administración de Biden reinstauró el moratorio de desalojos de la CDC para inquilinos que viven en condados con altas tasas de casos de COVID-19. ¿Qué tipo de asistencia legal está disponible para residentes de New Hampshire?

Para este artículo, Gabriela Lozada, la representante de Report For America de NHPR, entrevistó a Maria Eveleth, la directora del proyecto de vivienda justa de New Hampshire Legal Aid en The State We're In. Gabriela se enfoca en comunidades Latinas y realiza reportajes en español para *¿Qué hay de Nuevo, New Hampshire?*

Tune in weekly to THE STATE WE'RE IN online at nhpbs.org/statewerein.

“NHPBS has produced a series called THE STATE WE'RE IN (viewable over the NHPBS website), with a goal ‘to revive the in-depth reporting and civil discourse that once was the hallmark of public affairs and discussion shows in the state.’ In these polarized times, civil discourse is essential.”

— Don N.



NHPBS SHARES INDIGENOUS PEOPLES' HISTORY



Host, Jim Smith

An idea was sparked when longtime reporter Jim Smith was digging into his family's genealogical history. He was writing a proposal for a documentary about his family ties with the Pilgrims aboard the Mayflower and was learning that Peregrine White, the first English baby born in Plymouth Colony, was indeed his eighth great-grandfather. But the real 'ah-ha' moment came when Smith turned the pages of history back a chapter. He uncovered a story that many Indigenous Peoples know but remains mostly untold.

"My curiosity ignited when I was researching my family history and the Pilgrims, but then I started wondering what was happening to the Indigenous Peoples at that time," said Smith. "I would come upon writings of a plague and a sickness that struck the Indigenous communities right before the establishment of Plymouth Colony, and I thought that this is an even more important story to tell."

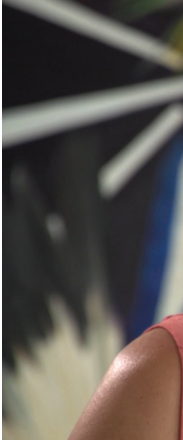
That's when the course of the documentary narrative took a turn.

As bits of information started to surface, questions emerged. Why did the vibrant community of 1616 Patuxet, now known as Plymouth, Massachusetts, seem to all but disappear by 1620, when the Mayflower set anchor in the harbor? What happened to all the people?

Years prior to the arrival of the Pilgrims, it's believed early European traders carried a plague ashore. It moved from north to south along the coast of what is now New England. The plague killed upwards of 90 percent of the Indigenous population.

"When you lose almost an entire race of people due to an invisible disease, you lose the underpinning of your community," says Chief Don Stevens of Vermont's Nulhegan Band of the Coosuk-Abenaki Nation. "It wiped out entire villages. It took away so much knowledge and so much culture."

While the stories of the Great Dying are well known within Indigenous communities, barely a whisper of this part of our history makes it into today's classrooms. "Some of it was intentional. History has been really white-washed and softened up," said Mashpee Wampanoag Tribal Nation member David Weeden.



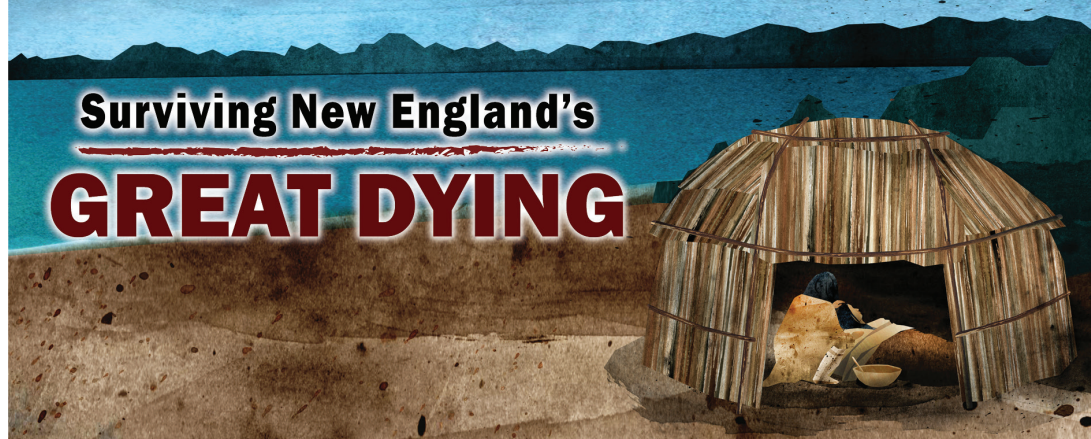
"I am a volunteer educator at Great Bay Discovery Center in Greenland, and this expands my knowledge for the fall cultural history curriculum. Thank you!"

— Paula P.

“



Paula Peters of the Mashpee Wampanoag Tribal Nation



“There are echoes of the Great Dying that resonate right up to the present day,” said NHPBS producer Phil Vaughn. Amid the current COVID pandemic, both Smith and Vaughn found themselves wondering what would have happened if there was a vaccine back then, and how would history have been changed?

“I don’t think (the Pilgrims) would have been welcomed. I think they would have been likely turned away, and they would have been instructed to find somewhere else to colonize,” said Paula Peters of the Mashpee Wampanoag Tribal Nation.

“Here we are 400 years later, and we’re being confronted with this illness for which there’s no known source or cure, and treatments are just falling short. People are dying,” continued Peters. “It is very much reminiscent of what I have read about in history and that happened to our people.”

“Education has always been the foundation of all our local programs,” said Dawn DeAngelis, NHPBS Vice President and Chief Content Officer. “When we discover a little-known piece of history that could offer insight into today’s struggles, we owe it to our audience to tell that story.”

During one of the interviews with Paula Peters, Vaughn recalls that she made an important point. “Jim, I don’t hold your ancestors responsible for this, but I hold you responsible for the future,” said Peters. “She was tying in Jim’s genealogical roots and making sure that the stories of the Native Americans are told in a complete and accurate way,” said Vaughn.

“As a Mayflower descendant, I felt compelled to learn the whole story of the Great Dying and a sense of duty to share it,” said Smith.

This is the story of New England before the colonizers arrived. It’s a new chapter of our collective history that is only the beginning of what we are learning about the past, present and future of coastal America’s Indigenous Peoples.

New Hampshire PBS hosted several online screenings and discussions where close to 600 people attended. You can watch the award-winning documentary **SURVIVING NEW ENGLAND’S GREAT DYING** and access educational resources and a program discussion guide at nhpbs.org/greatdying.

Support for SURVIVING NEW ENGLAND’S GREAT DYING is provided by The Butler Foundation.



“Antiques Roadshow did not disappoint. I was so impressed with the entire crew and was honored to have been chosen and filmed. Thank you, AR!”

— Tina S.



NHPBS BRINGS ANTIQUES ROADSHOW TO NH

ANTIQUES ROADSHOW hit the road in August 2021 to film all-new episodes in its continuing quest to discover America’s next hidden treasure! With a focus on health and safety, a modified production process featured invitation-only filming on closed sets. The Omni Mount Washington Resort in Bretton Woods, NH was the second stop on the ANTIQUES ROADSHOW production schedule.

“New Hampshire PBS was thrilled that the ANTIQUES ROADSHOW crew had the Omni Mount Washington Resort as a backdrop for their production,” said Peter Frid, NHPBS President and CEO. “The Granite State is known for its antique shops and avid collectors, and Bretton Woods was the perfect place to showcase hidden treasures that are just waiting to be discovered.”

Because ANTIQUES ROADSHOW is one of the all-time most popular and award-winning PBS programs, and since the ROADSHOW crew filmed three episodes of its 26th season right here in the Granite State, NHPBS hosted a special New Hampshire PBS INSIDERS SERIES with ANTIQUES ROADSHOW executive producer Marsha Bemko and appraiser Arlie Sulka. Over 340 people registered for this online event as Bemko and Sulka revealed some of the great attic finds and family heirlooms they discovered while filming at the Omni Mount Washington Resort. You can watch the event online at nhpbs.org/events.

Support for the NHPBS INSIDER SERIES: ANTIQUES ROADSHOW was provided by Grappone Automotive Group, First Seacoast Bank, Silverstone Living and NH Humanities.

NHPBS SHINES LIGHT ON YOUTH MENTAL ILLNESS

New Hampshire PBS and Monadnock Family Services offered a free screening of **HIDING IN PLAIN SIGHT: YOUTH MENTAL ILLNESS**, a film presented by Ken Burns and produced by Erik Ewers and Christopher Loren Ewers. Over 75 people came out to The Showroom in Keene to view and discuss this new public television documentary that gives voice to young people who face mental health challenges through first-person stories.

The film presents an unvarnished window into daily life with mental health challenges, from seemingly insurmountable obstacles to stories of hope and resilience. Through the experiences of these young people, the film confronts the issues of stigma, discrimination, awareness and silence, and, in doing so, helps advance a shift in the public perception of mental health issues today.

Following the documentary screening, the panel, including the film makers, a young person receiving support from Monadnock Family Services and mental health experts, explored the unprecedented mental health challenges our young people are facing and what we can do to help.

Support for the **HIDING IN PLAIN SIGHT: YOUTH MENTAL ILLNESS** screening was provided by Badger.



“Unlike any other subject executive producer Ken Burns and the great talents at Florentine Films have ever tackled, it may very well be that this masterpiece of a public health documentary on youth mental illness will save lives, as Burns himself predicts and deeply hopes. I agree with him.”

— Phil Wyzik,
CEO Monadnock
Family Services

“

“Cathleen is the best of the best in this field. She brings such a vibrant attitude towards aging that I find so refreshing!”

— Martha M.

“

NHPBS GETS SMARTER ABOUT GETTING OLDER

“You can blame it on a cocktail party,” says Cathleen Toomey, Vice President of Marketing at the RiverWoods Group, a family of continuing care retirement communities. “Because I live in a small town and have worked for RiverWoods for many years, people would come to me at pre-Covid cocktail or dinner parties, even at the grocery store, with questions about aging.”

In the last couple of years, the number of people with questions seemed to increase. “Suddenly, many more people were asking, and I realized that adult children need more information.” Toomey recognized there was a need to amplify the answers to reach the growing number of people with questions about aging. “We all know that people are living longer than ever before. Adult children are raising their own children and trying to keep their parents safe, and they don’t know where to go with all of their questions,” says Toomey.

That is when Toomey launched the SENIORITY AUTHORITY podcast, which covers topics from dementia to downsizing, fitness to finance and more. Starting in January 2022, NHPBS featured Toomey on-air and online tackling topics such as understanding different levels of care, how to build brain health, simple ways to have a long happy life and the challenge of downsizing (sadly, no one wants your Hummels).

“Our society says that growing old is bad, and we have to change that,” says Toomey. “The Boomer Generation is rewriting every social convention. They are marrying later, traveling more, and aging is no different. I really want to flip the script on ageism.”

You can catch SENIORITY AUTHORITY on NHPBS and online at nhpbs.org/seniorityauthority.



SENIORITY AUTHORITY is made possible by Bank of New Hampshire Wealth Management, UnitedHealthcare, Donahue, Tucker & Ciandella, PLLC and Milne Travel.



NHPBS OFFERS A WINDOW OF OPPORTUNITY FOR MEMBERS

Climb a mountain, paddle down a river, take a sail on a schooner and explore an offshore island – all from the comfort and safety of your own home. Cold temperatures and an ongoing global pandemic prompted many New Englanders to hunker down at home during the winter. New Hampshire PBS brought the outdoors in through its award-winning WINDOWS TO THE WILD WITH WILLEM LANGE program.

The NHPBS favorite launched its 17th season featuring five new episodes that members could binge on NHPBS Passport before the launch of the broadcast series. In the initial slate of episodes, you could find host Willem Lange learning about a little-known maritime history site on Wood Island, Maine and shedding light on making the outdoors accessible for all, ensuring underserved populations feel safe on trails and common outdoor recreation sites.

The second half of the ten-episode arc found Willem conversing with hikers, rowers, ice skaters, skiers and more as the program traveled to points all over New England. Destinations included the White Mountains, the Monadnock region and the Seacoast – plus a special rowing trip along New York's Erie Canal and a field trip to conservation land in Vermont.

Viewers can also enjoy the warm wisdom of Willem Lange through a new podcast. In partnership with the Marlin Fitzwater Center for Communication at Franklin Pierce University, NHPBS created a podcast encompassing stories and essays from Lange's most recent book, *Words from the Wild*, and from his weekly column "Yankee Notebook." Fans of the television broadcast now have another option to hear Lange's observations, from decades as an outdoor enthusiast, via these short audio episodes that you can listen to anywhere, anytime.

WINDOWS fans can download the podcast or watch WINDOWS TO THE WILD WITH WILLEM LANGE at nhpbs.org/windows.

WINDOWS TO THE WILD WITH WILLEM LANGE is generously supported by the Alice J. Reen Charitable Trust, Bailey Charitable Foundation, The McInich Foundation, The Fuller Foundation, Inc., The Gilbert Verney Foundation.

"I just watched your program on Wood Island. This is why I am an annual NHPBS supporter. Thank You."

— Rob O.

“

“It’s such a great cause to donate to, and the event and hosts are fantastic and so nice.”

— The Fells Event participant

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NHPBS CONNECTS WITH COMMUNITIES

New Hampshire PBS connected close to 8,000 people from all over the state and beyond our borders to share ideas, celebrate storytelling and learn from one another. NHPBS offered several online engagement opportunities and in-person events that connected our communities. Below are some of the highlights:

- On a beautiful August 2021 afternoon, over 80 of our major donors came to celebrate our local on-air storytellers Willem Lange and Rebecca Rule. Jon Cannon emceed the in-person event at The Fells in Newbury, NH. Our members learned about the upcoming seasons of **WINDOWS TO THE WILD**, **OUR HOMETOWN** and **GRANITE STATE CHALLENGE**.
- From October 2020 through October 2021, NHPBS and Dartmouth-Hitchcock Health presented a series of seven online, interactive screenings and discussions of the new documentary **COMMUNITIES & CONSEQUENCES II - REBALANCING NH'S HUMAN ECOLOGY**. The documentary and companion book are a collaborative project of demographer Peter Francese, former agricultural commissioner and writer Lorraine Merrill and filmmaker Jay Childs. Over 400 registrants signed up for the various screenings and discussions. You can watch the screenings online at nhpbs.org/events.
- NHPBS partnered with the New Hampshire Institute for Civics Education and The Warren B. Rudman Center at the UNH Franklin Pierce School of Law to host an online, interactive conversation with General James Mattis. The former Secretary of Defense spoke to ROTC students in New Hampshire about the role of the military in a democracy during this compelling virtual event. You can watch the screening online at nhpbs.org/events.
- In February 2022, NHPBS hosted the 6th annual Puppy Love Skating Party at Strawberry Banke Museum in Portsmouth. “Ruffly” 180 parents, children and caregivers came to skate with Clifford the Big Red Dog and enjoy a day with the NHPBS Kids Club.

NHPBS LEADERSHIP

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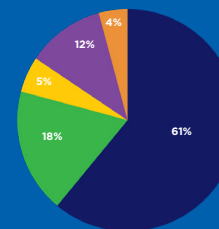
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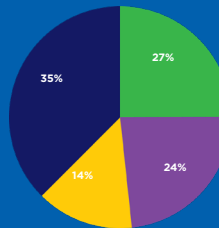
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NHPBS FISCAL YEAR ENDED JUNE 30, 2022



FY22 REVENUE

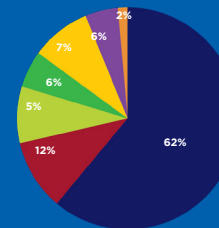
Development	\$4,566,111
CPB	1,359,537
Client Services	853,744
Federal Grants (PPP)	390,600
Other Oper. Income	315,447
State of NH	0
Total	\$7,485,439



FY22 EXPENSES*

Programs & Services	\$ 2,314,438
Engineering	1,444,386
Development	1,536,675
Administration	875,250
Total	\$6,170,749

* includes depreciation



FY22 DEVELOPMENT GIFTS

Individual Giving	\$3,081,232
Leadership Gifts	521,146
Planned Gifts	416,004
Corporations	271,040
Foundations & Grants	442,393
Auction	241,828
Special Events	71,297
Total	\$5,044,939



New Hampshire PBS inspires Granite Staters with engaging and trusted local and national programs on-air, online, LIVE streaming, via mobile, in classrooms and in communities.

[nhpbs.org](https://www.nhpbs.org)

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