

REPORT TO THE COMMUNITY

JULY 1, 2020 - JUNE 30, 2021



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TOGETHER... WE ARE YOUR PBS STATION

Never has our mission been put to the test more than in the last year. Our state, nation and global community continue to manage through an ongoing public health challenge with broader consequences on how we live and interact. As we all face this challenge together, our guiding principles to be a catalyst for new ideas, to bring communities together and to foster civic engagement have empowered us to deliver the best, most relevant content and experiences to our members and viewers.

From our weekly digital series, THE STATE WE'RE IN tackling issues facing Granite Staters, to providing LIVE coverage of Governor Chris Sununu's weekly press conferences, to offering families a fun, safe in-person event at our fifth annual Puppy Love Skate Party at Strawberry Banke Museum — New Hampshire PBS continues to make you and your families our number one priority.

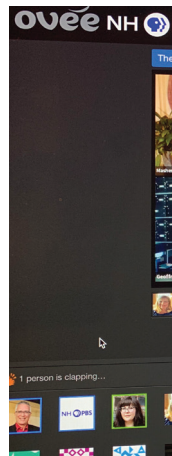
The NHPBS staff continues to navigate the pandemic by putting leading technologies to the test. Using the new remote AnyCaster, NHPBS streamed and aired 27 videos and dialed in 18 remote locations for one of the biggest fundraising events in the Granite State — NH Gives. Partnering with the NH Center for Nonprofits, we helped raise 3.8 million dollars for 584 nonprofits around New Hampshire.

And this past year we worked with partners to deliver in-depth information that fostered thoughtful discussions. We collaborated with NH Public Radio to record and broadcast THE EXCHANGE CANDIDATE FORUMS, we partnered with NH Humanities to offer several screenings and discussions on the PBS program THE BLACK CHURCH and we worked with the NH Writers' Project to deliver an online event discussing the new Ken Burns' documentary HEMINGWAY. We also joined with Dartmouth-Hitchcock to present seven online discussions on the affordable housing crisis in the state with the new local documentary COMMUNITIES AND CONSEQUENCES II.

We cannot thank our 23,000 loyal members enough. With your unwavering support, we've been able to shine a spotlight on the people, students, places and unique stories that make up our beautiful state.

Together we will continue to move forward and deliver thought-provoking, inspiring programs and resources to everyone in the Granite State, for FREE.

Peter A. Frid
NHPBS President & CEO







NHPBS RISES TO THE CHALLENGE

“I don’t think anybody, anywhere, in any scenario, could have ever thought that they would have to face the challenges we all had to face with COVID-19,” says Susan Adams, education manager and co-producer of GRANITE STATE CHALLENGE. “We had to figure out how to do something we’ve been doing for decades in a brand-new way — and to do it safely.”

GRANITE STATE CHALLENGE co-producers Susan Adams and Ben Sparling spent months trying to figure out if they could green light this beloved local high school quiz show amidst a worldwide pandemic. Everything, from the qualifying meet, which usually gathers at least 500 students in one day, right down to how the host, Jon Cannon who reviews every single question, was examined.

The New Hampshire PBS team was committed to putting on the show. They discussed remote taping via Zoom and also what it would look like



if they decided to bring the teams into the studio. “We went through all kinds of mental gymnastics to try to determine how we could deliver the show for our kids,” says Sparling. Sometimes that meant having several different plans, in order to pivot effectively and safely as state guidelines and CDC protocols evolved.

NHPBS facilities coordinator Shawn Roche went right to work coming up with a solution that eventually secured the idea that the show could go on. “The design I came up with was to use Plexiglass. It’s clear so you can see everything around it, but I also had to build a small frame so it would be secure but not interfere with the televised picture,” says Roche.

For many of the students, GRANITE STATE CHALLENGE marked the first time in more than a year they would see their fellow teammates in person.

Viewers from home could also see that all teams wore masks during their games. “What you couldn’t see was the usual in-studio audience, or that the crew was also masked and distanced. I was the only one who didn’t wear a mask while we were taping the show,” says Cannon, the host, who remained at least 15 feet away from everyone during taping.

Bow High School captain Justin Murphy says the teams made adjustments of their own while preparing for the games. “It was hard going between being online and in person. The back and forth made it hard to form consistency, but leading up to the show our team really put in the work and showed up.”

“I think everyone at NHPBS worked hard to try to make the 39th season of GRANITE STATE CHALLENGE as normal as possible during a pandemic when nothing is normal,” says Cannon.

“It was difficult to adapt to some of the changes, but I think that we were all just so grateful for the opportunity to compete in GRANITE STATE CHALLENGE this year,” says Merrimack High School coach Sara Campbell. “It’s been hard for these students, who have lost so much, but this was one thing that they got to do.

And New Hampshire PBS did such a fantastic job of making the experience a good one for the students, in spite of the obstacles we all faced both at the studio and within our school communities to make sure that everyone was safe.”

“From remote practice, to socially distanced practice reading, listening, answering with masks on, the changes to the set, the adaptation of the 60-second round; in spite of all these challenges, and more, once again, GRANITE STATE CHALLENGE and New Hampshire PBS provided students with a safe outlet to show off just how brilliant they can be,” says Campbell. Take the challenge at nhpbs.org/gsc.

GSC is supported by lead sponsor Unitil, with additional funding provided by D.F. Richard Energy, NEA New Hampshire, Safety Insurance, New Hampshire Lottery and Cognia, HRCU.



TOGETHER WE INFORM



The
STATE
We're In

NHPBS EXPLORES SOLUTIONS TO ONGOING PANDEMIC

NHPBS' newest digital online series, THE STATE WE'RE IN, received a New Hampshire Association of Broadcasters (NHAB) Digital Media merit award in 2021. Hosted by Granite State News Collaborative Director Melanie Plenda and produced in partnership with the Marlin Fitzwater Center for Communication at Franklin Pierce University, the series explores solutions to the COVID-19 pandemic in New Hampshire and highlights local efforts to combat the virus and rebuild local economies.

Throughout the year, THE STATE WE'RE IN reporting team covered the housing crisis, the impact of childcare shortages on providers and families, questions about the COVID Delta variant, the Divisive Concepts Law and race and equity in New Hampshire. This essential reporting included a story from Granite State News Collaborative Engagement Reporter, Nour Habib, who reported on how a group of parents in Manchester created an all-volunteer tutoring network for students in their community in response to concerns about the lack of support and resources for communities of color.

THE STATE WE'RE IN was the title of one of the first public television public affairs programs on New Hampshire PBS. Nearly 50 years ago the station was known as Channel 11 — the New Hampshire Network. This new series, focused on vital and contemporary issues, seeks to revive the in-depth reporting and civil discourse that once was the hallmark of public affairs and discussion shows in the state. Tune in weekly at nhpbs.org/statewerein.

Support for THE STATE WE'RE IN is provided by Grappone Automotive Group, Heritage Home Service, Eversource and Hitchiner Manufacturing Co., Inc.

THE STATE WE'RE IN is produced in partnership with the Granite State News Collaborative which is funded in part by the Solutions Journalism Network and the New Hampshire Charitable Foundation. Production assistance is provided by the students and staff of the Marlin Fitzwater Center for Communication at Franklin Pierce University in Rindge, NH.

NHPBS CLIMBS TO NEW HEIGHTS

Whether as a cure for cabin fever or a safe way to spend time with friends, the COVID-19 pandemic prompted people to view the outdoors with renewed interest, and fostered gratitude for our beautiful natural surroundings in New Hampshire.

For Willem Lange, the well-traveled host of New Hampshire PBS' *WINDOWS TO THE WILD*, that's led to the realization that under challenging conditions and unfamiliar routines, "northern New England is as nearly perfect a place as there could be."

With travel restrictions and social distancing in mind, Willem kicked off the 16th season of *WINDOWS TO THE WILD* by venturing to Colebrook to ride the Cross New Hampshire Adventure Trail. Later in the season, he met up with some students at Thetford Academy in Vermont, and braved the harsh winter conditions with Outdoor Afro volunteer leader Mardi Fuller as she reached the summits of several 4,000-footers in New Hampshire. Finally, Willem joined longtime friend Tom Ryan and his beloved dogs Samwise and Emily at the West Barnstable Conservation Area on Cape Cod.

The entire season was filmed and produced — safely — under pandemic conditions. To cap off an extraordinary season of television, the NHAB honored Willem and the crew with a first place Sports Feature award for the program, *WINDOWS TO THE WILD: HIGH PLACES*. The show profiles rock climbing guides Jon and Laura Sykes who take host Willem to the Notches where they enjoy New Hampshire's landscape from the face of Echo Crag. Watch online, anytime at nhpbs.org/windows.

TOGETHER WE CELEBRATE

WINDOWS TO THE WILD is supported by the Alice J. Reen Charitable Trust, The Fuller Foundation, Inc., The Gilbert Verney Foundation.



NHPBS FOSTERS COMMUNITY

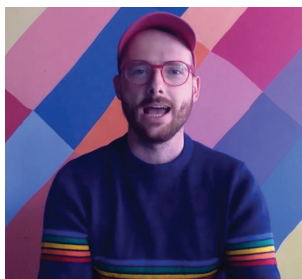
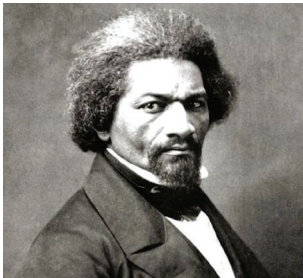
On July 5, 1852, the abolitionist movement leader and former slave Frederick Douglass delivered one of his most famous speeches — “What to the slave is your Fourth of July?” In Rochester, New York, while addressing a group of women who had invited him to speak in celebration of America’s independence, Douglass delivered a stirring speech that is as meaningful today as it was almost 170 years ago when he first delivered the remarks.

For the past several years, the Black Heritage Trail of New Hampshire (BHTNH) has collaborated with communities around the Granite State to share and read Douglass’ historic protest speech and to reflect on its meaning. In 2020, the COVID-19 pandemic and physical distancing requirements forced the BHTNH to amend its delivery of this community reading — that’s where the idea for this program was born.

According to JerriAnne Boggis, BHTNH executive director, “With the protests that have followed the death of George Floyd, we can see that the wish of Frederick Douglass, that he made in this particular speech, that ‘the conscience of the nation must be roused,’ has come to pass. Douglass bore witness to the paradox of a country simultaneously celebrating freedom while keeping people in chains. By presenting his speech through the voices of community leaders across our state, we bear witness to what is happening today. We hope that these readings will be a starting point for these difficult dialogues and that they will provide an opportunity for us to engage in deeper conversations that will lead to actions to help build more inclusive and just communities today.”

The virtual reading required new production techniques that New Hampshire PBS put into practice because of the ongoing pandemic. NHPBS staff, who had been working remotely for months, worked with the program’s producers to use a virtual control room to connect with dozens of readers across the state. “This is an important project for NHPBS and the Granite State,” says President and CEO Peter Frid. “This collaboration is at the heart of what we do. And we’re proud to be a part of this important project.”

The virtual production was produced by NHPBS in partnership with the Black Heritage Trail of New Hampshire. To watch online, visit nhpbs.org/frederickdouglass.



NHPBS remotely recorded people from all around New Hampshire, who came together to read the inspiring speech from the abolitionist movement leader Frederick Douglass.



NHPBS PARTNERS TO BRING UNDERSTANDING

New Hampshire PBS, in partnership with Dartmouth-Hitchcock Health, hosted a series of virtual events to engage communities in solutions-focused conversations about jobs and workforce housing in the Granite State.

New Hampshire's population is rapidly aging and local communities have grown increasingly inhospitable to young people, families and essential workers. The film and companion book show what communities need to do now to rebalance the state's human ecology. The COVID-19 pandemic has made the problem even more acute.

COMMUNITIES AND CONSEQUENCES II is a multi-platform project from demographer Peter Francese, writer and former Agriculture Commissioner Lorraine Stuart Merrill, and filmmaker Jay Childs. New Hampshire PBS is the presenting station.

The project is designed to help communities rethink how they plan, legislate and effectively partner with other groups to create something new and help all members of their community thrive. To learn more or to watch the documentary go to nhpbs.org/communitiesandconsequences.

Support for COMMUNITIES AND CONSEQUENCES II was provided by Dartmouth-Hitchcock Health, New England Studios, LLC, Cathartes, DTC Lawyers, PLLC, EnviroVantage, Exeter Hospital, Heritage Home Service, New Hampshire REALTORS, New Hampshire Electric Cooperative, New Hampshire Housing Finance Authority, Anagnost Companies, Hitchiner Manufacturing Co., Inc., Orbit Group, Northeast Delta Dental, Chinburg Properties.

NHPBS EXPLORES ALTERNATIVE HEALING METHODS FOR VETERANS

Eric Golnick grew up in a military family where service was important. He served four years in the Naval Reserves and then four years active duty as a Naval officer. When he retired, Golnick imagined the transition to civilian life would be easy. However, without a structured military lifestyle the days became difficult. Golnick returned to school but soon found himself in a one room apartment, alone and drinking a bottle of whiskey a day. Realizing he was in trouble, Golnick began looking for help.

Veterans like Golnick and the programs they use to re-acclimate to civilian life are featured in the New Hampshire PBS documentary **ROADS TO RECOVERY: KEEPING VETERANS WELL**. The program is hosted by Jennifer Rooks of Maine Public, and is the fourth in a series of programs on substance misuse and recovery in New Hampshire. This installment follows the journeys veterans take on their roads to recovery, exploring some of the reasons why people who serve their country sometimes struggle when they return home, as well as some of the programs that can help.

More information and recovery resources are available at nhpbs.org/recovery.

Support for **ROADS TO RECOVERY: KEEPING VETERANS WELL** was provided by Kennebunk Savings.



NHPBS CHAMPIONS TRADES INDUSTRY

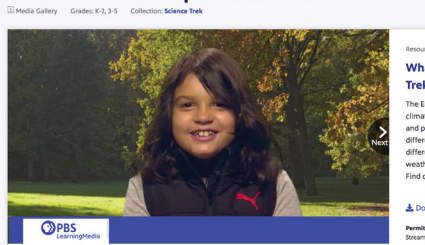
Wherever you go in New Hampshire, you see 'help wanted' signs dotting the windows. One of the sectors hit hard by the continuing labor shortage is construction, with thousands of well-paying jobs in the Granite State going unfilled.

As a society, we've encouraged traditional college pathways, but that's changing with a renewed focus on STEM. Construction jobs are available that are high-wage, high-tech and right here in New Hampshire. Post-secondary education in the Granite State (including apprenticeships) is resulting in a better-trained workforce for skilled trades occupations.

A new education initiative called I BUILD NH is trying to encourage more people to explore careers in the trades. I BUILD NH is a partnership between New Hampshire PBS and Associated Builders and Contractors, New Hampshire/Vermont Chapter. The partnership creates opportunities for students and young adults to explore a career in the trades. To learn more, go to nhpbs.org/ibuildnh.



Major funding for I BUILD NH provided by: EnviroVantage, NH Department of Education, Bureau of Career Development, Harvey Building Products, New Hampshire Charitable Foundation, Chinburg Properties, Engelberth Construction, Inc., Kennebunk Savings, Metro Walls, NorthPoint Construction Management, LLC*, Granite State Plumbing & Heating, LLC, Methuen Construction.



NHPBS OFFERS A PLACE WHERE LEARNING NEVER STOPS

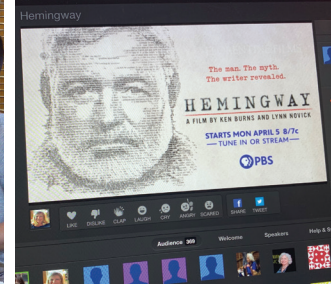
The COVID-19 pandemic has highlighted some of the challenges faced by our schools in reaching all children, and while some students may struggle to keep up; it has also shown us how extremely important teachers and parents are to our children.

A core part of our educational mission is to help families and teachers work together, to keep all of our kids engaged and learning. Our Learn at Home website is an online resource that offers fun and educational activities, games, and videos for parents, teachers and students to explore.

The nhpbs.org/learnathome website is:

- Free to everyone.
- A thoughtfully curated online library of engaging activities and thousands of educational videos.
- Updated every day with new online resources to spark the imagination with our VIEW, READ and DO philosophy.
- A place where local partners offer the best of NH learning resources from around the state.
- A resource hub that offers great teaching tips, ideas, resources and support for teachers.

You'll also find more to explore on air! Our children's programming on New Hampshire PBS and NHPBS Kids is a treasure trove of learning experiences for children from Pre-K to third grade. In addition, our NHPBS WORLD channel offers the best of PBS science, history and other educational programs for students in grades 6-12 weekdays from 12-5 pm.



NHPBS CONNECTS WITH COMMUNITIES

New Hampshire PBS connected more than 3,500 people from all over the state and beyond our borders to share ideas, celebrate our roots and learn from one another. NHPBS offered several online engagement events that connected our communities and forged new partnerships with like-minded organizations. Below are some of the highlights:

- From February through April of 2021, NHPBS partnered with NH Humanities, The Black Heritage Trail, Dartmouth College, UNH and the Manchester NAACP Chapter to screen the PBS program **THE BLACK CHURCH**. More than 1,000 people from all over the country participated in these online discussions and screenings. To watch **THE BLACK CHURCH** discussions, go to nhpbs.org/raceinamerica.
- In February of 2021, NHPBS presented a new online, interactive series and event with **AMY LABELLE'S COOKING WITH KIDS**. These fun, interactive cooking classes included recipes and ingredient lists. Go online to nhpbs.org/cookingwithkids and check out video tutorials starring LaBelle and some of her intrepid student chefs!
- In April 2021, Ken Burns and longtime collaborator Lynn Novick premiered their newest documentary, **HEMINGWAY**, looking at the life and legacy of the acclaimed American author Ernest Hemingway. NHPBS partnered with NH Humanities and the NH Writers' Project for an in-depth discussion with fellow Hemingway enthusiasts to discuss the life and times of one of the greatest writers of the 20th century. To watch the discussion, go to nhpbs.org/hemingway.
- Throughout the year, we offered the NHPBS **INSIDER SERIES** online events that brought local and national personalities right to our viewers living rooms. Folks connected with PBS President & CEO, Paula Kerger, **WINDOWS TO THE WILD** host Willem Lange, celebrity chef Mary Ann Esposito of **CIAO ITALIA** and travel host Samantha Brown.

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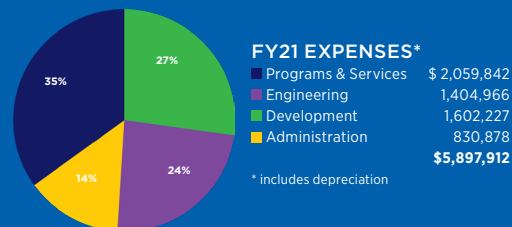
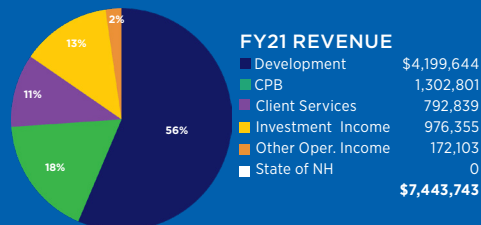
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NHPBS FISCAL YEAR ENDED JUNE 30, 2021

Unaudited



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